

Chairman's Challenge
2017 International Convention
December 10, 2016 – June 9, 2017

One of the most prestigious awards an individual can earn as an UnFranchise owner is to become a Chairman's Challenge award winner. The Chairman's Challenge is issued by CEO JR Ridinger.

UnFranchise® Owners who satisfy the Chairman's Challenge criteria will be provided with preferred seating at the 2017 International Convention, invited to a private reception with the corporate team and will be recognized on stage.

Ultimately, by striving to achieve the Chairman's Challenge, an UnFranchise owner is closer to achieving their personal and financial goals.

1. Personally sponsor six new qualified UnFranchise owners.
2. Two of the six personally sponsored UnFranchise owners must have personally sponsored two qualified UnFranchise owners.
3. Convert Spending Into Earning - you and your six personally sponsored UnFranchise owners plus two additional UnFranchise owners on your team (the additional two do not have to be newly sponsored) must complete the online Shopping Annuity Assessment. The Shopping Assessment can be found in your UnFranchise business account.
4. During the Chairman's Challenge period, you, plus at least one UnFranchise owner on the left and at least one UnFranchise owner on the right qualify for the Shopping Annuity Bonus Program (SABP). The UnFranchise Owners do not have to be one of your newly sponsored. The criteria is listed at the bottom of the Shopping Annuity Bonus Program report.
5. Have a minimum of two Preferred Customers on Autoship. Each of these two Preferred Customers must have at least one Autoship order process during the challenge period.
6. Register at least one credit card for the SHOP Local program (if applicable in your home country)

7. Satisfy the Master UnFranchise Owner (UFO) criteria or re-qualify as a Master UnFranchise owner.
8. Purchase seven tickets to the 2017 International Convention directly from the company. Proof of purchase will be required. Proof of purchase will be your ticket order(s) in your order tracking or a copy of your receipt from your ticket purchase during the 2017 World Conference. You must be the paying ID on the ticket order.
9. Create 3000 BV worth of Market America products for personal use and/or sales.
10. Listen to at least two audios per week from the Market America audio download series within the UnFranchise business account or from the UnFranchise Media App
11. Convert Spending Into Earning – generate a minimum of \$6000 in products for personal use and/or sales to end users through SHOP.COM or partner store products.

To be eligible as a Chairman's Challenge winner, you must completely satisfy all of the criteria and submit all required documentation. All entries must be received at the Corporate Office (Attn: Chairman's Challenge Coordinator for the 2017 International Convention Chairman's Challenge) by Monday, June 12, 2017 in order to be recognized at the 2017 International Convention. Please mail, fax or email** your submission.

****If you choose to email your submission, please include all required documentation and attach your documents to your email using a PDF format. Please do not use photo files or third party websites. Failure to do so may result in your documents being returned to you. DO NOT SEND IN PHOTOGRAPHS. Your photograph will be requested after the challenge review is completed.**

Please include the Chairman's Challenge documentation form with your challenge criteria.

Please direct any inquiries regarding the Chairman's Challenge to:

chmnchallenge@marketamerica.com

Chairman's Challenge Documentation Form
2017 International Convention
December 10, 2016 – June 9, 2017

Deadline for Submission: All entries must be received at Market America no later than **Monday, June 12, 2017 via fax, mail or email**.**

****If you choose to email your submission, please include all required documentation and please only scan documents using a PDF format. Failure to do so may result in your documents being returned to you.**

Please PRINT or TYPE clearly. Incomplete or illegible submissions will not be accepted.

Name:
Phone:
Email:
9-Digit UFO ID:

Requirements: The Chairman's Challenge applicable dates are **December 10, 2016 – June 9, 2017. Submit the following information to receive credit for completing the Challenge:**

Personally sponsor six new qualified UnFranchise Owners. Two of the personally sponsored must sponsor two new UnFranchise Owners. List those two first.

1) Name: _____

ID Number: _____

Personally Sponsored:

1) _____
(UnFranchise Owner name and ID Number)

2) _____
(UnFranchise Owner name and ID Number)

2) Name: _____

ID Number: _____

Personally Sponsored:

1) _____
(UnFranchise Owner name and ID Number)

2) _____
(UnFranchise Owner name and ID Number)

3) Name: _____

ID Number: _____

4) Name: _____

ID Number: _____

5) Name: _____

ID Number: _____

6) Name: _____

ID Number: _____

Convert Spending Into Earning – You and your personally 6 personally sponsored must complete the Shopping Annuity Assessment and the Shopping Advisor. This can be documented by providing the print out of the each UFO's Shopping Annuity Bonus pool report.

You and one UFO on the left and one on the right of your organization must qualify for the Shopping Annuity Bonus pool. Document by submitting Shopping Annuity Bonus Pool report for yourself and your left/right UFO's showing all 5 criteria met. The criteria is at the bottom of the Shopping Annuity Bonus Pool report.

Have a minimum of two Preferred Customers on Autoship. One order must process for each customer during the challenge period. Orders must process DURING THE CHALLENGE PERIOD. They cannot be merely "set up". The orders must have shipped.

1.	_____	_____	_____
	Name	PC ID	Order Number
2.	_____	_____	_____
	Name	PC ID	Order Number

Register at least one credit card for the SHOP Local program (if applicable in your home country) (The challenge coordinator will verify registration internally, so no documentation is required).

Become an official Master UFO or requalify as a Master UFO:

Date of your last qualification date: _____ (you can find this date on your UFO Qualification report in your back office).

Purchase seven tickets to the 2017 International Convention directly from the company. Note: You must purchase these 7 tickets directly from the company. Order number(s) must be recorded below, and you must be the Paying ID on the order. (If you purchased tickets at 2017 World Conference, they have been entered as orders into the system. Please check your order tracking). Attach all orders to your challenge submissions.

Create 3000 BV worth of Market America products for personal use and or/sales. (Document by providing order numbers from your order tracking showing your purchases or include a copy of your Shopping Annuity Bonus Pool report).

Listen to at least two audios per week from the Market America audio download series within the UnFranchise business account or from the UnFranchise Media App.

Convert Spending Into Earning – generate a minimum of \$6000 in products for personal use and/or sales to end users through SHOP.COM or partner store products. Attach order numbers from your order tracking or your Shopping Annuity Bonus Program report (s).

Print this form, complete it and mail, fax or email it along with the required documentation to the attention of the President's Challenge Coordinator for the 2017 International Convention Chairman's Challenge by Monday June 12, 2017 to be recognized at the 2017 Market America International Convention.

Email: chmnchallenge@marketamerica.com

FAX: 336.605.0041

Mailing address:

**Market America, Inc.
Attn: Chairman's Challenge Coordinator
1302 Pleasant Ridge Rd
Greensboro, NC 27409**