

UnFranchise® Owner Magazine

SHARE YOUR EXPERIENCES AND FAVORITE
MOMENTS ON SOCIAL MEDIA WITH **#MAWC2017**



PART 1 | LEADERSHIP

“The real power of the Shopping Annuity® lies in its ability to amplify success not only within your UnFranchise organization, but also everything else it comes in contact with. It is simply life-changing.”

JR Ridinger



WELCOME TO THE 2017 WORLD CONFERENCE: #SHOPPINGANNUITY

JR RIDINGER, CHAIRMAN AND CEO

Welcome to Market America | SHOP.COM's 2017 World Conference! Within the Chinese culture, 2017 is the year of the Rooster. The Rooster exemplifies the traits of commitment, loyalty, family values, hard work and making a good impression with your appearance. Roosters are believed to be the most motivated animal in the Chinese zodiac and always put their careers first.

This especially resonates with me regarding the UnFranchise Business. These traits are exactly what it takes to be a successful UnFranchise Owner (UFO). Even better, with the UnFranchise Business, you can put your career on the forefront and still have the flexibility to spend time with family and the other things that are important to you! As we look toward working hard and committing to success this year, there are a few specific areas you as UFOs should focus your efforts. We will discuss all of these in great detail this weekend.

First, I want you to focus on becoming (and requalifying as) a Master UFO. There are many components that make up the entire UnFranchise Business System that are designed to work together, as the whole is greater than the sum of the parts. By meeting the tasks and activities within this system, you ensure that all of these principles and components are being implemented, leaving nothing to chance, and dramatically increasing the chances for success. When you master the plan by becoming a Master UFO, our research shows you increase your chances for greater success and higher commissions over those who do not participate in the Master UFO Program. We have made this easier than ever by bringing the Master UFO Program online, so you can skip the physical paperwork.

**...WITH THE UNFRANCHISE BUSINESS,
YOU CAN PUT YOUR CAREER ON THE
FOREFRONT AND STILL HAVE THE
FLEXIBILITY TO SPEND TIME WITH
FAMILY AND THE OTHER THINGS
THAT ARE IMPORTANT TO YOU!**

Second, I want you to work toward requalifying (or staying qualified as) a Shopping Annuity Master Member. To be a Shopping Annuity Master Member, you simply meet the requirements of the Shopping Annuity Bonus Program. This achieves the objective of converting current spending into earning as identified in the Shopping Annuity Assessment. These qualifications are based on statistical averages, and Shopping Annuity Master Membership has benefits such as free shipping, bonuses and other incentives. Reaching this level is a step toward having a secure on-going income.

The proof is in the pudding on these two objectives. Among UFOs who have been in the business fewer than five years, Master UFOs earn 40.4 percent more than UFOs who are not Master UFOs. UFOs who are Shopping Annuity Master Members earn 147 percent more than UFOs who



**UFOs WHO ARE SHOPPING ANNUITY
MASTER MEMBERS EARN 147 PERCENT
MORE THAN UFOs WHO ARE NOT.
UFOs WHO ARE BOTH MASTER UFOs
AND SHOPPING ANNUITY MASTER
MEMBERS EARN 250 PERCENT MORE.**

are not. UFOs who are both Master UFOs and Shopping Annuity Master Members earn 250 percent more. The more years a UFO is in the business, the higher these statistics get. The steps in these programs are not arbitrary or time-fillers — they are proven to help you succeed!

And third, of course, it all boils down to our focus for this year: the Shopping Annuity. If you're not on board with this one yet, I'm not sure what you're waiting for. It's a no-brainer that everyone should be implementing and duplicating within their organization. It simply doesn't make sense not to purchase everything from yourself, convert your spending into earning, and then duplicate the process with everyone you know. For the first time in history, "We the People" can create our own economies and beat the system. This means YOU can make money by helping others do the same with the money they already spend!

This weekend we will discuss all the technologies, new products, and systems we are making available to you to make the Shopping Annuity even more attainable, which will lead to qualifying as a Master UFO and Shopping Annuity Master Member. We will teach you principles that will help you program your brain for success. Plus, you'll have the invaluable opportunity to interact with like-minded individuals with all different stories but similar motivations to bring Market America | SHOP.COM to every corner of the globe. Soon, the Shopping Annuity will be everywhere. Everywhere you go you will be able to save money and earn Cashback, BV or IBV on your spending. You won't even have to think about it.

But I want you to think about it.

Welcome to the 2017 World Conference!

I believe in you. Keep growing. ☐

PART 2 | INSPIRATION

“No matter what, we all have the choice to build the life we desire — and for many people that means building your own business and living the life of an entrepreneur. It is imperative that you build success by supporting your own business with the Shopping Annuity®.”

Jeanne Hainey

THE SHOPPING ANNUITY®



#MAWC2017



#MAWC2017

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API Project Manager

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Country Manager, Market Malaysia

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Director, Hispanic Market Development

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RUBÈN JARA

Executive Field Development Consultant,
Market España

ANTHONY KWAN

Director, Asia-Pacific Region and Hong Kong
Country Manager

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Senior Director, Product Quality

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Director, Field Development, Motives

DEEDRA MASON, ND

Director, Clinical Education and Research

AMBER RIDINGER-MCLAUGHLIN

Creator, Lumière de Vie® and DNA Miracles®

DUANE MCLAUGHLIN

Actor/Singer and Creator, DNA Miracles

MICHELE MOLINARO

Conquer Lifestyle Liaison

BRANDI MURPHY

Director, nutraMetrix® Training

CLAIRE NI

Country Manager, Market Taiwan

ELSI PACHECO

Director, UFO Marketing

MARTA PERALES

Country Manager, Market España

SUSAN PASQUAL

Director, Field Development and Sales TLS®

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CEO, Conquer Entertainment

APRIL RIDINGER

Director of Training, Conquer Entertainment

JOJO SOH

Country Manager, Market Singapore

SARAH ROSE STACK

Director, Internet Sales and Training

CHRISTIAN VAZQUEZ

Special Projects Coordinator

DAVID WHITED

Executive Director

GUEST SPEAKERS

LA LA ANTHONY

Actress & Entrepreneur

DR. STEVEN LAMM

Medical Director, NYU Langone Medical Center

SCOTTIE PIPPEN

Basketball Hall of Famer

#MAWC2017

AGENDA

WEDNESDAY, FEBRUARY 8

Hilton Miami Downtown

3:00-5:00 P.M.

CONCERTO

GMTSS Meeting —

JR Ridinger, Loren Ridinger, Jim Winkler
and Andrew Weissman

5:30-7:15 P.M.

SYMPHONY

The Chairman's Reception and
Shopping Annuity® All-Star Reception
(Invitation Only)

Challenge Winners, Advisory Council and
Shopping Annuity All-Stars

7:15-9:15 P.M.

PICASSO

Motives® Trainers Meeting

(Motives Certified Trainers only)

Lisa Martin and Brandy Holden

8:00-9:00 P.M.

CONCERTO

nutraMetrix® Division Update Meeting

Brandi Murphy and Dr. Deedra Mason

9:00-10:00 P.M.

CONCERTO

Q&A: Product and Isotonix® Overview

Dr. Deedra Mason and Dr. Mark Lange

THURSDAY, FEBRUARY 9

American Airlines Arena

9:00 A.M. — DOORS OPEN

9:35 A.M. Pre-Show Address and Opening
Ceremony — Andrew Weissman

10:00 A.M.-6:30 P.M. — GENERAL SESSION

Welcome to the 2017 Market America |
SHOP.COM World Conference
Loren Ridinger

Work Smarter Rather Than Harder
Andrew Weissman and Jim Winkler

Shopping Annuity Tools

Chris Peddycord and Elsi Pacheco

All the Way Up

Joseph "Fat Joe" Cartagena

Power Profile

Field Leaders

Powered by People:

Recognizing Your Success — Part 1

Steve Ashley and Andrew Weissman

Stay In Your Prime

Andrew Weissman and Scottie Pippen

Lumière de Vie®

Loren Ridinger and

Amber Ridinger-McLaughlin

Be Powerful with Motives

La La Anthony

Inspired by You:

It's Your Time to Shine with Motives

Maria Checa, Lisa Martin and Brandy Holden

Combining the Old and the New

MPCP¹ = Basic 5

MPCP² = Shopping Annuity

Uberization of the Shopping Annuity

JR Ridinger

nutraMetrix: Creating Success by
Leveraging the Power of Healthcare
Brandi Murphy

TLS® Weight Loss Solution.

The Lifestyle. The Business.

Dennis Franks and Susan Pasqual

Power Profile

Field Leaders

6:45-9:15 P.M.

Mandarin-Speaking UFO Coring

Field Leaders

BREAKOUTS

Hilton Miami Downtown

7:30-8:45 P.M.

SYMPHONY 1 & 2

TLS — Susan Pasqual

7:30-10:30 P.M.

SYMPHONY 3 & 4

Motives Retailing, Prospecting and Recruiting

Lisa Martin, Brandy Holden and

featured Motives Trainers

8:00-9:30 P.M.

CONCERTO A & B

MeetON/NPO

Christian Vazquez and Kevin Buckman

8:00-9:30 P.M.

CONCERTO C & D

Market United Kingdom

Phil Guido

8:00-9:30 P.M.

PICASSO

iTransact — Matt Sumison

9:00-10:30 P.M.

SYMPHONY 1 & 2

nutraMetrix

Brandi Murphy and Dr. Deedra Mason

FRIDAY, FEBRUARY 10

American Airlines Arena

9:00 A.M. — DOORS OPEN

9:45 A.M. Pre-Show Address

Andrew Weissman

10:00 A.M.-6:00 P.M. — GENERAL SESSION

Leverage the UnFranchise® Media App

David Whited

Everything You Need to Build Your

Shopping Annuity

Marc Ashley and Steve Ashley

GMTSS: A Call to Action — Jim Winkler

Power Profile — Field Leaders

Increase Customer Sales through Lifestyle Marketing with Conquer

Amanda Ridinger and Michele Molinaro

WebSolutions: New Products, New Programs, New Opportunities

Sarah Rose Stack

Master Building Techniques with the Basic 5: Method to the Madness

JR Ridinger

Powered by People: Recognizing Your Success — Part 2

Andrew Weissman and Jim Winkler

Global Unification — Phil Guido

Built on Product

Dennis Franks and Kevin Buckman

Power Profile — Field Leaders

BREAKOUTS

Hilton Miami Downtown

7:30-8:45 P.M.

SYMPHONY 3 & 4

maWebCenters® — Sarah Rose Stack

7:30-10:00 P.M.

SYMPHONY 1 & 2

SHOP.COM, SHOP Local and the Shopping Annuity®

Elsi Pacheco, Eddie Alberty, Michael Brady, Eugene Wallace and Field Leaders

7:30-8:45 P.M.

CONCERTO A & B

GMTSS — Jim Winkler

8:00-9:30 P.M.

CONCERTO C & D

Global Spanish Breakout — Luzby Hernandez, Rubèn Jara and Marta Perales

9:00-10:30 P.M.

SYMPHONY 3 & 4

SHOP Financial — Charles Baer

9:00-10:30 P.M.

CONCERTO A & B

Global Unification — Phil Guido

9:00 P.M.-1:00 A.M.

1306

Conquer After Party: Awake All Night
(see page 36 for details)

SATURDAY, FEBRUARY 11

American Airlines Arena

9:00 A.M. — DOORS OPEN

9:45 A.M. Pre-Show Address

Andrew Weissman

10:00 A.M.-6:30 P.M. — GENERAL SESSION

SNAP™ Essentials

Marty Weissman

DNA 360 Experience

Amber Ridinger-McLaughlin,
Duane McLaughlin and Marty Weissman

Power Profile

Field Leaders

Out of Bounds

Loren Ridinger

The Power of Pycnogenol®

Dr. Steven Lamm

Jerry Siciliano Award

Loren Ridinger and Marty Weissman

Power Profile

Field Leaders

Powered by People: Recognizing Your Success — Part 3

Andrew Weissman and Steve Ashley

Everything You Need to Grow and Manage Your Business

Marc Ashley

BELIEF

MPCP¹ + MPCP² + MPCP³

The WHY That Changes the World

JR Ridinger

BREAKOUTS

Hilton Miami Downtown

8:00-9:30 P.M.

CONCERTO A & B

Conquer Entertainment

Amanda Ridinger, April Ridinger and Michele Molinaro

8:00-9:00 P.M.

PICASSO

Affiliate Publishing Network

Paul Dumas

8:30 P.M.-12:00 A.M.

CASA DE SUEÑOS

Mingle with the Millionaires
(Invitation only)

9:00 P.M.-12:00 A.M.

SYMPHONY

Market America Official After Party

(see page 43 for details)

SUNDAY, FEBRUARY 12

Hilton Miami Downtown

11:00 A.M.-7:00 P.M.

PICASSO

TLS® Trainer Training

Susan Pasqual

12:00-4:00 P.M.

CONCERTO A & B

Motives® Makeup Mixer
(Custom Blend Enhancement Training)

Lisa Martin and Brandy Holden

5:00-8:00 P.M.

CONCERTO A & B

Motives Internet Sales and Marketing

Lisa Martin, Carrie Smith and Melissa Paniagua



PART 3 | MOTIVATION

“The Shopping Annuity® is the UnFranchise® Business. If you’re doing it right, you want to tell people about it, and we’ll all see explosive growth. It really is that simple.” – *Carl Eklund*



FOLLOW US ON TWITTER

@jrridinger, @lorenridinger, @marcashley1, @steveashley, @marketamerica, @shopcom, @conquerent, @isotonix, @motives, @tlsweightloss, @meeton, @macares, @shoppingannuity



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VISIT OUR BLOGS

beingjrridinger.com, blog.unfranchise.com, lorensworld.com, myfashioncents.com, exploresupplements.com, shoppingannuity.com/blog

#MAWC2017

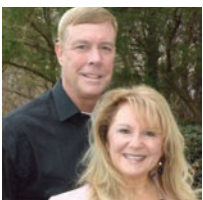
MILLION DOLLAR CLUB MEMBERS

An elite group of UnFranchise® Owners who have earned in excess of \$1 million in commissions, having qualified between June 17, 2016 – January 4, 2017*

NEW MEMBERS



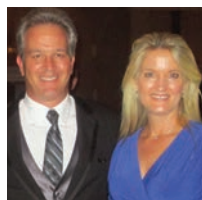
PAULINE CHENG
USA



BONNIE GALLAGHER
USA



DANIEL HERLEHY
USA



HOLLY & RICK HOWROYD
USA



MAO-RU LIU
TAIWAN



XIULAN LIU
USA



WAYNE STROHL
USA



BING WANG
USA



WEI-LING WANG
TAIWAN

NOT PICTURED:
CATHY COUPE

EXISTING MEMBERS

Marc Aliotti
Marda Arkebauer
Doug & Lisa Auclair
Charles & Peggy Baer
Jan Barbera
Mary Susan Bedard
Barbara Bielawski
Jeff & Jacque Birchman
Michael & Evelyn Birkholz
Beth & Philip Black
Jacki & Chris Blasko
Fred & Barb Boldt
Tony & Pam Bowling
Carole Brubaker
Anderson
Bobby Cannata
Peter Cantone
Dani Canubas
Renfang Cao
Jinlian Cao & Bo Lee
Larry Cao & Qin Liu
Lisa & Paul Carlotta
Teresa & Paul Carney
Cynthia Carpine
Melisa Chan
Grace Chang
Alice Chen
Beauty Chen
Chiao Wei Chen
Dainy Chen
Edward Chen
Gang-Chyi Chen
Hsiu-Ing Chen
Kun-Tsun Chen
Min Chen & Wei Wang

Rita Chen
Tina Chen
Yi Guang Chen & Xue Qin Zhai
Zhong Liang Chen & Duanmin Lai
Emily Cheng
Kathy Cheng
Lisa Cheng
Victor & Alice Chiou
Pauline Chiu
Ken & Madra Christian
Ty Clinton & Leigh Ragonese
Melissa Conley
Maria Constantine
Enli Dai & Xiaolai Chen
Carol Derenne
Dan & Raquel DeTullio
Andy Docos
Mary Beth Docos
Freddy Dowd
Sheryl Duchess & Chuck Gilbert
Vicki Eide
Michelle Endsley
Herman Eng
Marilyn Freese
Suzanne Gardner
Audra Garrison
Sue Gilad
Ben Ginder
Kim & Michael Glynn
Su-Min Goh
Shannon Goodberry
Richard Gorbaty
Lisa & Edward Grant
Joleen Guidi
Phil & Sue Guido
Bill & Ellie Haldeman

Nina Hale
Rick Hannon
Steve Harris
Trinity & Cullen Haskins
Jian Qui He
Jing He
Larry & Terri Headings
Ernie & Jeannette Heikes
Vickie & Paul Hildebrand
Ginny & Ron Hillendahl-Bueneman
Tom & Brandy Holden
Joanne Hsi
Alice Hsu & Yung-Chin Hsieh
Christina Hsu
Peggy Lan-Hsu & Victor Lin
Allen Hu
Ling Hua
Alice Huang
Johnny Huang
Ling-Jung Huang & An-Pin Tsou
Stella Huang
Mel & Ruth Hurst
Esther Su Ching Hsu
William Izer
Peng & Eric Jian
Jane Jiang & Qiang Zhao
Ting Jiang
Debbie & Jay Justice
Frank & Gingie Keefer
Dolly Kuo
James & Marian Kuo

Jimmy Kuo
Penny Lafferty
May Lai
Connie Laire
Laura & Todd Laire
James & Lisa Lamonica
Renee Laporte
Sharon Lawrence
Daisy Lee
Frankie Lee
Jane & Jerry Lee
Melody Lee
Vikki Lee
Beatrice Li
Changshun Li
Lan Ying Li
Xiuyun Li
David Lin
Eileen Lin
Hsiao Ling Lin
Jessica Lin
Kun-Yu Lin
Sharon Shu
Luan Liang
Lisa Lieberman-Wang & Yardley Wang
Jon & Tracy Lin
Jim & Mimi Litterelle
Amy Liu
June Liu
Min Liu
Pao Kung Liu
Sha Sha Liu
Xiangqun Liu
Chih-I & Hui-Ying Lo
Anne Loke
Carol Long
Arlene Lowy
Bei Lu & Dawei Wang
Laurjie Lundgren
Yeong-Shi Lu

Chia-Lun & Truyen Luu
Kevin Lyu & Tina Chuang
Su-Mei Chiu Ma
Tzyh-Jen Ma
Lou Manfredi
Don & Lisa Martin
Ray Mathis
Lynn Mitschke
Nova Montgomery
Wendy & Joe Moquin
Donna Moran
Patricia Morasco
Tammy & Barry Moskowitz
Douglas & Melanie Nelson
Lana & Ken Obrist
Richard & Deborah Oliver
Min Pan
Jamie & Peter Pan
John & Susan Parnell
Michael Pasquarella
Thomas & Diana Pasternak
Rachel & Shane Patterson
Mei-Shan Peng & Chang-Hung Huang
Bonnie & Scott Philo
Lien-Shang Pi
Sam & Sharon Pitts
Terri Powell
Donald Qi & Jingying Liu
Lixin Ran
Deborah Reed
George & Judy Reichley
Deborah Robbins
Rebecca & Ronnie Robinson

Sandi & Steve Rodriguez
Gary & Stephanie Rogers
Norm & Mary Roth
Ann & William Ruggio
Bob & Theresa Russell
Mariano & Catherine Scalisi
Kathleen Schindler-Brown
Faith & David Scholl
Julie Scholl
William & Patricia Seigh
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Ming & Hui Shih
Isabelle Siciliano
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Gigi Souritzidis
Haiwang Sun
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Diana Tseng
Yen-Ju Tseng
Stacy Tung
Li-Hsin Tsui
Rick Tysinger
Lili Tzeng
Albert Vagnini, Jr
Hong Wang
Li Wang
Lihong Wang
Joanne Wang
Tim & Karen Wang
Ru & Yan Wang
Xianmei Wang & Haiming Zhang
Yea-In, Shih-Chin & Yuan Chen Wang
Youfang Wang

Andy Webb
Elizabeth Weber
Shao-Hsin Wen & Mei-Lian Chen
David & Stacy Whited
Kelly Whited
Vicki Whited
Judith Wien
Jim & Lisa Winkler
Ching-Kao Wu & Mei-Lin Peng
Chiu Chu Ho Wu
Jenny Wu
Karri Wu
Lihua Wu & Yimin Huang
Roger Wu
Susan Wu
Wei Qin Wu
Lisa Wun
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Shu Yang & Catherine Ma
Tsui-Li Yeh
Al & Debbie Yentsch
Hsiu-Fen Yin
Jinmei Yin
Ya Yuan Yao & Jian Xue
Wan Rong Yuan
Lian Sheng Zhang & Qin Yang
Haidong Zhang & Daniel Kao
Ying Zhao
Wei Zheng

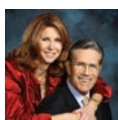
**The examples of income shown for each of the UnFranchise Owners featured here are not intended to be representative of the earnings of any specific class of Independent UnFranchise Owners, nor are they intended to represent that any given Independent UnFranchise Owner will earn income in that amount. Rather, the income figures testify to the results that have been accomplished by Independent UnFranchise Owners who have devoted time, talent, hard work and a willingness to follow the UnFranchise proven business Plan in building their businesses. The success of any Independent UnFranchise Owner will depend upon the amount of hard work, talent and dedication that he or she devotes to the building of his or her business.

#MAWC2017

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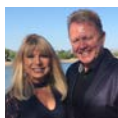
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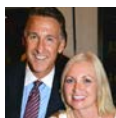
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FVP



DAVID LIN
FVP



PAO-KUNG LIU
FVP



ARLENE LOWY
FVP



CANDY TSANG
FVP



KARRI WU
FVP



CHARLES & PEGGY BAER
ED



PAUL CARLOTTA
ED



MELISA CHAN
ED



RITA CHENG
ED



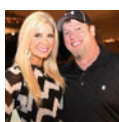
HERMAN ENG
ED



ERNIE & JEANNETTE HEIKES
ED



LIYEN HO
ED



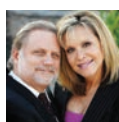
TOM & BRANDY HOLDEN
ED



STELLA HUANG
ED



LING-JUNG HUANG & AN-PIN TSOU
ED



DEBBIE JUSTICE
ED



KUEI HSIANG & JIMMY KUO
ED



JOHNSON LI
ED



JOHN & TRACY LIN
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AMY LIU
ED



JINGYING LIU & DONALD QI
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MEI-SHAN PENG & CHANG-HUANG HUANG
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JESSICA PENG
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KATHLEEN SCHINDLER-BROWN
ED



ROSE & BOB WANG
ED



XIANMEI WANG
ED



STACY & DAVID WHITED
ED



CLARK WU & MEI-LIN PENG
ED



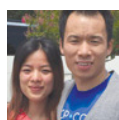
LISA WUN
ED



AL & DEBBIE YENTSCH
ED



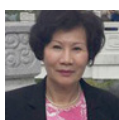
KATHERINE YIN
ED



DING YU
ED



SHIZHEN ZHENG
ED



PAULINE CHIU
DIR



RICK HANNNON
DIR



CHRISTINA HSU
DIR



SHARON LAWRENCE
DIR



SHARON SHU LUAN LIANG
DIR



GARY ROGERS
DIR



ANDY WEBB
DIR



LIHUA WU & YIMIN HUANG
DIR

International Field Chairman (IFC) \$125,000 – \$149,999, International Field President (IFP) \$100,000 – \$124,999, Field President (FP) \$80,000 – \$99,999, Senior Executive Field Vice President (SEFVP) \$63,000 – \$79,999, Executive Field Vice President (EFVP) \$45,000 – \$62,999, Field Vice President (FVP) \$36,000 – \$44,999, Executive Director (ED) \$25,000 – \$35,999, Director (DIR) \$18,000 – \$24,999*

*Received in commissions and management bonuses within a four week pay cycle. The examples of income shown for each of the UnFranchise Owners featured in Advisory Council are not intended to be representative of the earnings of any specific class of Market America UnFranchise Owners, nor are they intended to represent that any given UnFranchise Owner will earn income in that amount. Rather, the income figures testify to the results which have been accomplished by UnFranchise Owners who have devoted time, talent, hard work and a willingness to follow the UnFranchise proven business plan in building their Market America businesses. The success of any Market America UnFranchise Owner will depend upon the amount of hard work, talent and dedication that he or she devotes to the building of his or her Market America business.

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CHALLENGE WINNERS

Chairman's, Motives®, TLS® Weight Loss Solution, WebCenters®, nutraMetrix® and Conquer Entertainment™

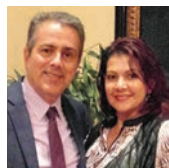
CHAIRMAN'S CHALLENGE



TIAN XING CHEN



TAN SIEW FEIN

NORMA &
EDWARD FLORES

DAWN FLORIO



JIANMING GUO



VICTORIA HE



JINGYUE LIU



ZHENHUA LIU



YAN MEI MO



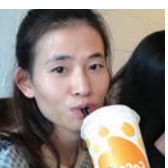
EMILY PENNITO

JUNHUA
REITMANKATHLEEN
SCHINDLER-
BROWN

JOE SUN



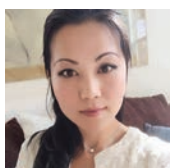
YANSHUANG TAN



LINGLING WANG



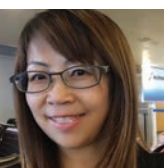
YONGHANG WANG



BOXUAN WILSON

AMBER YANG &
MICHAEL LU

YING ZHONG

SHUANGYING
ZHOU

NOT PICTURED: BOSCO FENG, JUNE KLARIK

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Sakeenah Abdul, Maleeva Epperson, Yannie Fan, Thien Kim Huynh, Servonne Ku, Lillian Lam, Yisi Lu, Tiffany Luong, Emily Mahan, Rebecca Mousley, Lynda Nguyen, Carrie Smith, Shelley Smith, Andreea Thomson, Julie Tran, Laura Van Den Heever, Tiffany Wong, Shirley Yiu

(TLS)® WEIGHT LOSS SOLUTION

Olivia Harcourt, Kam Parker & April Dennis, Joanne Orshan, Ruth Schaddler, Ryan Pergola

ma WebCenters®

Sue Gilad, [Sandra] Lin FuShan, Joseph Chung, Winnie Chang, (Wesley) Chai Wei Huang, (Rita) Shih Ching Liu, (Sunny) Ming Yi Teng, Michael Zupp, Chwen Lim, Li C. Zhang

nutraMetrix®
Custom Health Solutions

Holly Greif, Julie Landsiedel, Susan Markowitz, Rebecca Morehead, Junhua Reitman, Larry Rogowsky, Teresa Tilley, Roschelle Wey, Michelle Yao

CONQUER
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Alex Anderson, Nina & Hobie Armstrong, Jasen August, Annie Berry, Dawn Florio, Glant & Zoe Lee, Rachel Lee-Carey, Michele & Tony Molinaro, Terese Wittner, Joel Zandrowicz

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\$125,000***

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Elizabeth Weber

**INTERNATIONAL
FIELD PRESIDENT
\$100,000***

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**FIELD PRESIDENT
\$80,000***

Ben Ginder

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FIELD VICE
PRESIDENT
\$63,000***

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Nina Hale
Patrick Hsieh &
Alice Chen
Frank & Gingie Keefer
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Min Liu

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Norm & Mary Roth
Julie Scholl
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Jim & Lisa Winkler
Roger Wu
Wei Qin Wu
Amber Yang & Michael Lu
Wan Rong Yuan
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**FIELD VICE
PRESIDENT
\$36,000***

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Beauty Chen &
Shuan-Kun Lai
Min Chen & Wei Wang
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Andy & Jodi Docos
Mary Beth Docos
Su-Min Goh
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Phil Guido
Johnny Huang &
Jung-Hui Tao
Beatrice Li
Lisa Lieberman-Wang
& Yardley Wang
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Pao-Kung Liu
Arlene Lowy
Lou Manfredi

Candy Tsang
Karri Wu

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Bobby Cannata
Peter Cantone
Larry Cao & Qin Liu
Lisa & Paul Carlotta
Paul & Teresa Carney
Melisa Shiow Lan &
Michele Chan
Grace Chang
Mei-Ling Chen
Tianxing Chen
Pauline Cheng
Melissa Conley
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Ping He
Jeannette &
Ernest Heikes
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Tom &
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Allen Hu & Diane Kao
Stella Huang & Hans Ju
Ling-Jung Huang &
An-Pin Tsou
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Kuei-Hsiang &
Jimmy Kuo
Changshun Li
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Yong Guang Lin
Amy Liu
Zhen Hua Liu
Anne Loke
Bei & Dawei Lu & Wang
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Mei-Shan Peng &
Chang-Hung Huang
Bonnie & Scott Philo
Sam & Sharon Pitts
Shuguang Qi &
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Xiaoli Sun
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Xianmei Wang
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Ching-Kao Wu &
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Hsiu-Fen Yin
Ding Yu
Rong Yu
Haidong Zhang &
Daniel Kao
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Craig Assimos
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Brubaker-Anderson
Myles Caradori
Cynthia Carpine
Benson Chan
Min Chan
Ya-Han Chan
Frank Chang
Zhimin Chang
Chih-Hsing Chen
Edward Chen
Gang-Chyi Chen
Kun-Tsun Chen
Qiao-Wei Chen
Yu-Ying Chen
Zhong Liang Chen &
Duanmin Lai
Chun Wei Chen & Ying Li
Chun-Ying Cheng
Kathy Cheng
Pauline Chiu
Angela Chuang
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Wen Biao Gong &
Hong Yan Liu
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Jian Guan
Rick Hannon
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Larry Headings
Maggie Ho & Bill Wu
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Yu-Kang Hsu & Shu-Ju Ni
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Yi Shan Huang
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Shu-Chen Huang &
Kuo-Huei Lee
Melvin Hurst
Wei Jiang
Chia Hung Jin
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Yong-Qin Hsieh
Hui-Xiang Lan Xu &
Dong-Liang Lin
Renee Laporte
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Hsun-Fen Lee
Gilbert Lee & Honting Lo
Kitling Leung
Lan Ying Li
Xiuyun Li
Qun Li & Aiguo Lu
Sharon Shu Luan Liang
Kenny Lin
Xin Jian Lin
Mimi & Jim Litterelle
Xiangqun Liu
Lin Liu &
Lan Jiao Jian Hua
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Lynn Mitschke
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YK Tam & Janice Lee
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Lihong Wang
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Nancy & Tingchung Wang
Shih-Chun Wang
Wei-Ling Wang
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Yuan Chen Wang
Youfang Wang
Zhi-Da Wang
Mei-Jung Wang &
Harvey Horrocks
Hui Wang &
Changhai Zhang
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Chien-Chih Wang
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Ya Yuan Yao & Jiao Xue

Lian Sheng Zhang &
Qin Yang
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Hsiu-Ing Chen
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Rui Ming Wang
Yu-Qin Wang
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Ling-Hsine Wei &
Guo-Rong Huang
Judith Wien
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Chong Wu
Hsing-Jung Yang
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Cynthia Zhang
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Xihe Zhao

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Zhixiong Chen
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Yunqiu Chang &
Run Xuan Shao
Li-Chun Chang &
Hsin Huang
Zhong Arng Chee
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Claire Chen
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Zhi-Wen Chan
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Xiu-Qiang Fang
Chun-Xiu Chen &
Shang-Chun Feng
Ru-Shung Chen &
Yi-Di Wang
Petrina &
Katherine Cheng
Sandy Cheng
Lucia Chian
Calvin Chiang
Joan Choo

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Donna Lo Kang-Hung Lo & Jo-Nan Hsieh Fu-Jia Lu Li Hua Lu Yan Lu	Yeong-Shi Lu Qing-San Lu & Yu-Xian Zhuang Sarah Ludlow Amy Lui & Charles Wong Ka Yee Luk Laurie Lundgren Changgen Luo & Yue Niu Emma Ma Tzyh-Jen Ma Elizabeth Macdonald Maggie Poi-Won Mak Judy Malnar Karen & Andrew Marino Xiaoyan Martindale Stacey McKinney Guang Hui Meng Maria Merva Douglas & Vivian Mizzi Shoufeng Mu & Guifu Chen Susan Ngo Linda & James O'Brien Toby Oetken Qingqiang Ou Maria Pak Min Pan Rachel & Shane Patterson Anthony Patti Qinxian Pei Chun-Yuan Peng Xiao-Wei Peng Yuchi & Hsiuyung Peng Shunhua Piao Hong Qiao Xiao Qiu Qu Hong Quan Kang Rao Deborah Reed George & Judy Reichley Zengcheng Ren April & Scott Ritchotte Deborah Robbins Rebecca & Ronnie Robinson Joseph Romano Martha Ross Bob & Theresa Russell Mariano & Catherine Scalisi John & Joyce Schamback Mark Scholl Yu Shan & Yajun Wu & Donald Wu Ziqin Shao Jia Ling Shen Sherry Shih Wing Shum Rebecca Siu Yuhong Song You-Rong Song & Lu-Xia Lu Wayne Strohl Jinn & Monica Su Lingyi Su Ming Ping Sun Mary Ann & Frederick Suppon Yan Fei Taegder Elaine Tam Fan-Yi Teng Jing Tian Lisa Tolbert	Li-Ching Tsai Shu-Chen & Ten-Chang Tsai Hui-Chen Tsai & Chun-Yueh Hung Kitty Tsao Wei Ju Tsao Chih-Hsien Tseng Lili Tseng Su-Feng Tseng Wen-Zhi Tseng Rick Tysinger Mony Ung Albert Vagnini, Jr. Luk Ka Wai & Helen Lin Ching-Fang Wang Cui Ping Wang Hong Wang Li-Chiung Wang Li-Yun Wang Ta-Yun Wang Wade Wang Wei-Ping Wang Yu Wang Xiangnan Wang & Xuan Peng Jia Hui Wang & Duo Zeng Michael & Gail Weekly Shao-Hsin Wen & Mei-Liang Chen Henry Wong Raymond & Grace Wesley Russell Williams Peggy Wooten Chiu Chu Ho Wu Jie-Chuan Wu Shu-Jen Wu Susan Pimei Wu Zhen Yu Jimmy Wu Tianshu Wu & Zhihong Chen Meng-Ru Wu & Yuan-Jie He Yi Xin Shuxia Xu Fei Yan Chiu-Hsia Yang Feng-Feng Yang Qing-Yao Yang Shuo Yang Wenkui Yang Ziqiang Yang Sofia Yang & Wen-Rui Wang Qin Yao Tsui-Li Yeh Mei-Yu Yen Xiao-Qing Yin Wei-Hong Ying Poh Sang Yip Chunlin Yu & Weichu Xu Amy Yu & Guo-Ding Peng Hongtao Yue & Yawei Wang Xi Lai Zeng Cuiqing Zhang Xiaohong Zhang Eddie Zhang & Xiaoling Li Mei-Huang Zhao Meizhen Zhao Kewen Zhu Ying Zhu Ping Zhu & Hui An	Ai Zhen Zhu & Jin Ren Chen SUPERVISING COORDINATOR \$7,500* Louis & Mayda Alfieri Dennis Angone Charles Baer, Sr Marielle Balingit Susan & Matthew Berry Cathering Brookhill Tara Mae & Mike Brown Adam & Emily Bryers Gloria Bulmer Barbara Burkholder Roxanne Cahill Shi Ping Cai Weijing Cai Guizhi Cao Bernard Casanova Quimby Casey Abel Chai & Jia-Ling Wu Chia-Chen Chan Lai Chan Layla Chan Lilian Chan Hsing-Kuo Chang Huei-Chun Chang Ju-Ping Chang Kevin Chang Simon Chang Yvonne Chang & John Tran Bo Chen Chiu-Ling Chen Chun-Min Chen Hua Chen Jin-Show Chen Joling Chen Li Li Chen Peng-Hua Chen Qun Chen Shizuka Chen Shu Chen Chen Susan Sain-Sain Chen Xiu-Zhu Chen Yen-Ling Chen Yu-Shiang Grant Chen Si Tan Chen & Lynn Lin Shang-Wen Chen & Fred Ng Selina Chen & Richard Lee Huei-Ling Chen & Chi-Bin Lo Yu-Han Chen & Boca Wang Chun-Yi Cheng Winnie Cheng Shou Fen Chi Pao-Mei Chiang Chi-Feng Chiang & Wen Hui Liu Chit Ching Ronny Chiu Ka Ho Choi Wingfat Chow & I-Lei Wong Victor Chui Bonnie & Michael Church Wen Conklin Cathy Coupe	Moo Khian Cullen Kristel Derenne Joski Li Ding Nina Ding Yi Ping Ding Thanh & Ann Dombroe Zhirun Dong Guixiang Du Yueli Du Kevin Duong James Dwyer John Ebert Vicki Eide Paoling Fan Nianqiao Fang Xuewen Fang Zi-Feng Fang & Shu-Jing Ke Pei-Jung Feng Xiang-Jun Feng & Yu-Ren Wang Adriana & Steven Finnie Kurt Fittler Helen Florence Chih-Ching Fong Fion Yam King Fong Drs. 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Preamchit & Liang-Hsiung Hu
Sarah Hu
Shen-Hung Hu
Ai Hua Huang
Bo-Zhong Huang
Hui-Ping Huang
Joan Huang
Qi Wen Huang
Qiu-Rong Huang
Sheng-Fu Huang
Song-Heng Huang
Vivian Huang
Yan-Kai Huang
Shu-Min Huang & Ping-Xun Lin
Sherry Hubbard
Elyse Hung
Shin-Yu Hung
Bonnie Hunter
Wenji Jiang
Wylene Jiang
Xi Jiang
Zi-Hui Jiang
Daohang Jiang & Wenjing Zheng
Chao-Qing Jiang & Pei-Chen Tsai
Ai Ping Jin
Amos Johnson
Lillian & Steven Johnston
Tsuei-Mei Ju
Chia-Yang Kao
Kathy Kaufman
Jinghan Kenia
Joseph Keonine & Sunsanee Veplain
Kelly Kinsey
Katherine & Phillip Knapp
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Lupe & Robert Kunes
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Anh Lam & Tuan Chau
David & Michele Larson
Cheng-Chia Lee
Deng-Kun Lee
Henry Lee
Mei-Chen Sun Lee
Min-Hua Lee
Rita Lee
Shao-Chen Lee
Yin Chieh Lee
Yi-Chun Lee & Wei-Teng Peng
Ge Li
Hong Li
Juan Li
Liqin Li
Lixian Li
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Qian Li
Yanhong Li
Feng Li & Hong Wang
Jun Liang
Wei Hua Liang & Fei Liao
Yaping Liang & Wenyu Liu
Michelle Lieu
Aimin Lin
En Biao Lin

Jasper Lin
Steven Lin
Ta-Hsiung Lin
Ting Lin
Tsai-Chieh Lin
Ya-Fang Lin
Yi-Liang Lin
Ying-Chu Lin
Mei Yun Lin & Jinrong Chen
Lin Lin & Otto Kong
Ze-Xun Lin & Jia-Ru Lin
Zhi-Gong Lin & Zu-Lin You
Doreen & James Ling
Baoli Liu
Chao-Yang Liu
Chi-Peng Liu
Jingbin Liu
Judy Liu
Mei-Yin Liu
Miao-Hua Liu
Rui-Qi Liu
Willa & Alice Liu
Xiaohong Liu
Xiaomei Liu
Yue-Ying Liu
Gary Liu & Yan Zhang
Harvey & Alice Lo
Laurence Lo
Li-Chin Lo & A-Lien Tsai
Laura Lopez
Edward Lowy
Shiow Jy Lu
Tao Lu
Wennlan Lu
Youming Luo
Yu-Xin Ma
Richard & Carol Mattes
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Thomas Milano
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Michele & Tony Molinaro
Barbara Montgomery
Lily Moy
Carolyn Mullen
Yunping Na
So Yee Ng
Stephanie & Richard Ng
Thuy-Linh Quach & Dr. Doanh
Andrew Nguyen
Richard & Deborah Oliver
Melinda & Michael Osbourne
Cindy Pan & Yong-Chin Lin
Baoping Pang
Jinzhong Pang
Nicole & Jeffrey
Gary Parmley
Nipuna Perera
Yu-Chi Poon
Brett Portelli
Kathleen Quintiliani
Reece-Anna & James Reece
Ann Riedy
Christine Ristaino
Bruce Roethle & Lauren Clyde
Jane & Fredrick Santangelo

Christopher Sarli
Faith & David Scholl
Michelle & David Scott
William & Patricia Seigh
Guojie Shen
Hui Shen
Sophia Fy Shen
Yang Shen
Ying-Ying Shen
Wan-Yu Shih
Li Hwa Shih & Wayne Hong Lin
Yu-Yen Shih & Yueh-Ting Lai
Kuo-Ping Shin
Yuanzheng Si
Dale Solarz
Ryan & Sarah Rose Stack
Elizabeth Suen
Jeffrey Suffes
Na Sun
Hsiao-Ching Sung
Siew Lee Tan
Victoria Tan
Chia-Meng & I-Te Tang
Huali Tang
Miao-Lan Teng
Ming-Yi Teng
Jianyao Tian & Ronghua Liu
Shi Ni Ting & Cheng Da Tsai
Li-Wei Ting & Ming-Lun Pien
Bon Qi Towe & Shian-Chang Wang
Sheila Traber
Chang-Yu Tsai
Lisa Tsai
May Tsai
Song-Yuan Tsai
Wenlin Tseng
Chih-Yen Tung
Nancy Vacca
Michelle Vasapolle
Chan Chi Wai
Debi & John Waldeck
Clifford & Jean Wang
Daolong Wang
Fiona Wang
Hushan Wang
Jheng-He Wang
Lei Lei Wang
Xiaohong Wang
Xiaoyu Wang
Ya-Chi Wang
Yan Wang
Chunyun Wang & Shibao Li
Min Wang & Jiande Qin
Li Juan Wang & Jian Hua Zhang
Fu-Mei Wang Lee
Chi-Hsiu & Chang-Yu Weng
Atha White
Mary-Clare Wojcik
Jeffrey Siu Shan Wong
Thelya Wong
Lily Wong
Bo-Hua Wu
Chiu-Hsiang Wu
Pei-Fen Wu
Zhenzhi Wu

Zongmin Wu
Yuanming Xiao
Xiaobo Xiao & Lijing Yang
Jue Hong Xie
Lejian Xin
Yanfeng Xu
Lei Yan
Liwen Yan
Fan Yang
Ying-Ying Yang
Rich Yang & Avon Kuo
Wei Yao & Zhe Li
Jian Xiong Ye
Xiaoxiong Ye & Cuimei Luo
Ning Yin
Sheu Hong Yip
Wenxi Yong
Bin Mei Yu
Eric Ho Sang Yu
Jianping Yu
Keren Yu
Hsiao-Ling Yu & Min-Hui Cheng
Jenny Yuan
Rui-Li Yuan
Kwok-Tung Yuen
Changxu Zeng
Chuan Zhang
Juan Zhang
Marina Zhang
Pusu Zhang
Shuqing Zhang
Suzhen Zhang
Tiffany Zhang
Ying Zhang
Jian Zhang & Zheng Zhao
Min Zhang & Magdy Salib
Xinli Zhao
Jun Zheng & Ju Chen
Yuyin Zheng & Qiao Xia Liu
Ying Zhong
Feng Zhou
Jane Zhou
Weiyu Zhou
Sasha Zhou & Yu-Ming Lu
Ling Zhu
Yi Zhuge
Suki Zhuo

SIGN UP TODAY!



SIMPLE. EASY. SMART.



SHOP.COM™ Business Edition MasterCard® for UnFranchise Owners

- 1% BV on all qualifying purchases every day
- 50 BV BONUS after first \$500.00 in qualifying transactions*
- 50 BV BONUS for each of your customers who gets our SHOP.COM Platinum Consumer MasterCard
- 0% introductory APR on purchases and balance transfers¹
- NO ANNUAL FEE



SHOP.COM™ MasterCard® for Preferred Customers

- Earn an extra 3% Cashback for every \$1.00 spent on qualifying purchases of Market America products on SHOP.COM every day
- Earn 1% Cashback for every \$1.00 spent everywhere MasterCard is accepted, every day²
- \$25.00 Cashback BONUS after first \$500.00 in qualifying transactions*
- NO ANNUAL FEE

*Received in commissions and management bonuses within a four week pay cycle. The examples of income shown for each of the UnFranchise Owners featured here are not intended to be representative of the earnings of any specific class of Market America UnFranchise Owners, nor are they intended to represent that any given UnFranchise Owner will earn income in that amount. Rather, the income figures testify to the results which have been accomplished by UnFranchise Owners who have devoted time, talent, hard work and a willingness to follow the UnFranchise proven business plan in building their Market America businesses. The success of any Market America UnFranchise Owner will depend upon the amount of hard work, talent and dedication that he or she devotes to the building of his or her Market America business.

¹See all Rewards Terms and Conditions and more information on rates, fees, costs, conditions, limitations and Annual Percentage Rates at UnFranchise.com > My Account > My Services > The SHOP.COM Business Edition MasterCard. *For qualifying transactions posted to the account within the first three billing cycles. Other terms and conditions apply. ²See all Rewards Terms and Conditions by clicking the MasterCard link at the top of the page of SHOP.COM. Cards are issued by First Bankcard®, a division of First National Bank of Omaha, pursuant to a license from MasterCard International Incorporated. MasterCard and the MasterCard Brand Mark are registered trademarks of MasterCard International, Incorporated.

PART 4 | KEEP GROWING

"You must create the habit to purchase from yourself. As an UnFranchise® Owner, you have your own business, with no overhead, with over 80 million products and 3,000 stores. When you make a purchase, make money and save money by buying from yourself with the Shopping Annuity®. It's a no-brainer."

Mike Ashley



GROW YOUR BUSINESS WITH THE UFVP

THIS INNOVATIVE APP, AVAILABLE GLOBALLY, WILL REVOLUTIONIZE DEVELOPING AND MAINTAINING AN UNFRANCHISE® BUSINESS.

BY HEATHER SYKES



IT EMPOWERS YOU TO DEVELOP YOUR UNFRANCHISE BUSINESS, TRAIN, GROW SALES, COACH, STAY ON TRACK WITH YOUR GOALS AND SUCCEED!

Getting Started Guide. There are one-time activities (e.g. determining your two-minute commercial, creating a goal statement) and recurring activities (e.g. presenting the UnFranchise Business weekly, adding new prospects to your possibilities list).

You earn points and collect achievement badges for completing result-producing activities. There are short instructional videos within the UFVP that provide further coaching and support.

Not only does the UFVP support your efforts to stay on track performing result-producing activities, but it also allows you to share the growth happening with your team via social media and take part in friendly competitions. The UFVP provides metrics and activity of your personally sponsored UnFranchise Owners.

The UFVP is available in all market countries and supports English, Chinese, Spanish, and French Canadian. To access the UFVP, simply visit UnFranchise.com > My Account > UFVP and click "Log into UFVP" or for the mobile version, visit the App Store or Google Play Store, search "UFVP," download the free install, and you're off and running! ☐

The UnFranchise Virtual Partner (UFVP) is a revolutionary mobile and web app designed to support you in the launch and development of your UnFranchise Business while providing you the ability to help your team develop as you do. It empowers you to develop your UnFranchise Business, train, grow sales, coach, stay on track with your goals and succeed!

The UFVP provides a series of informational videos and associated tasks that work together with the *Getting Started Guide* to provide a clear, concise plan of action to support you as you launch your new business and continue to grow. The UFVP is available on all of your mobile devices, anytime and anyplace.

In addition, the UFVP incorporates the powerful concept of "gamification," or the application of gaming principles (point scoring, leaderboards, achievements, badges, and competition with others) to non-gaming situations. Gamification principles are all around you, from the badges that you earn on your fitness app to the mileage points you accrue when flying on an airplane. This results in helping to make hard or challenging things fun and exciting.

The UFVP also provides training and accountability. The tasks and activities included in the UFVP are result producing and follow the

LISA LIEBERMAN-WANG AND YARDLEY WANG: The UFVP is a great tool to keep our business on track. Too often people think they are doing result-producing activities only to find out it was busy work and unproductive. The UFVP is specially designed to measure the activities that are necessary to see results and build your UnFranchise Business. It also enables us to see what is happening within our team to help our business partners create even greater results on a more consistent basis. The added element of seeing your performance not only based on your team, but also with the world, makes it fun.

REBECCA MOREHEAD: The UFVP is a great learning tool that can be utilized for the pace of the business owner. I have found it to be informative, educational, and a useful way to keep me on task with accountability. As an established UFO, this tool afforded me an opportunity to revisit steps in the business that I might have missed or otherwise forgotten. For my team, it will be a beneficial tool to help get new UFOs started properly. I'm very grateful for all the work that went into creating this app for us to use to simplify the duplication process. Now that I've become more acquainted with the UFVP tool, I hope to utilize it more going forward.

WHAT'S TO COME FOR MARKET AMERICA | SHOP.COM

HERE'S WHAT YOU CAN LOOK FORWARD TO AND WHAT TO FOCUS ON IN THE UPCOMING DAYS, AND IN THE MONTHS THAT WILL FOLLOW.

BY HEATHER SYKES

Vice President Andrew Weissman recently hosted The Andrew Weissman Show live from Strategic Planning on MeetON.com, an annual, weeklong meeting with the most powerful minds at Market America | SHOP.COM. (Stream this episode of the show and others on MeetON.com today!) Here's what you can look forward to during #MAWC2017 and beyond, straight from the people who plan it all!

THEIR IMMEDIATE FOCUS IS TO IDENTIFY THE PARTNERS THAT WE NEED TO BUILD THE SHOPPING ANNUITY®, AND HOW TO TAKE THE INFORMATION COMING OUT OF THE SHOPPING ANNUITY ASSESSMENT AND SOURCE PRODUCTS TO FIGURE OUT HOW TO MAKE IT EASIER TO CONVERT YOUR SPENDING INTO EARNING.

VICE PRESIDENT OF STRATEGIC PARTNERSHIPS EDDIE ALBERTY:

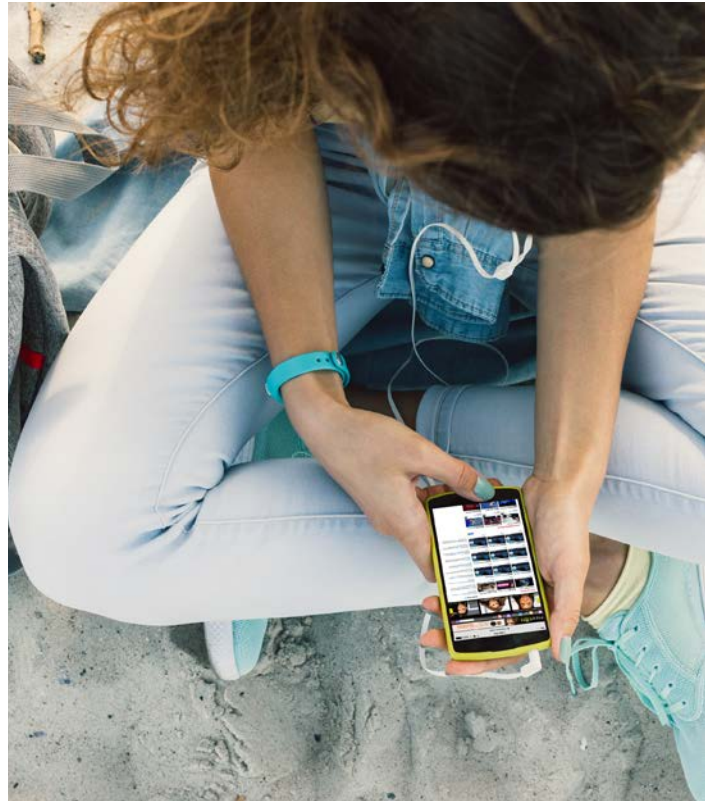
Eddie's team is developing our marketplace with strategic partnerships and business development opportunities to provide services for our UnFranchise® Owners (UFOs) and customers. New partners are being added all the time. Their immediate focus is to identify the partners that we need to build the Shopping Annuity, and how to take the information coming out of the Shopping Annuity Assessment and source products to figure out how to make it easier to convert your spending into earning. As always, they'll have special deals, special promotions and select vendors participating at #MAWC2017.

EXECUTIVE DIRECTOR OF FRONT-END/INTERACTIVE/MOBILE DEVELOPMENT KEVIN CURLEY:

Kevin's team worked hard to revamp many of our sites last year to make them more user-friendly, regardless of what product you're looking for. We want to bring to you what you're after. It's about being at every place for your customers. We will continue to build out the SHOP.COM app, UnFranchise Prospecting app and Shopping Annuity app as well as adding more services to the UnFranchise Mobile app. These efforts will continue in the months and years to come as mobile trends evolve.

VICE PRESIDENT OF SHOP.COM VINCE HUNT: We've come a long way from the beginnings of SHOP.COM, where Vince and a few other developers literally scanned hundreds of catalogs and made them available online. When SHOP.COM merged with Market America and incorporated Market America's people power with SHOP.COM's technology, it was the perfect marriage. Now, it's all about the Shopping Annuity. You have it all. Vince's team is adding new technology and products, enhancing existing technology and growing the SHOP Local program to fund the Shopping Annuity.

CHIEF DIGITAL MARKETING OFFICER PETER GOLD: At #MAWC2017 you will learn about new digital technology being integrated into the



THE NUMBER ONE FOCUS IN 2017 IS THE SHOPPING ANNUITY. IT WILL PROPEL YOUR BUSINESS, IT'S EASIER TO RECRUIT, YOU CAN GET MORE FROM LESS, AND IT'S VERY INTRIGUING.

business that will boost our social commerce efforts, allow UnFranchise Owners to become social influencers to help promote their products, and target different promotions to tailored audiences for the best relevancy. You'll have the opportunity to learn how to create and contribute content and get customers and other UFOs participating in our programs.

CHAIRMAN AND CEO JR RIDINGER: The management team wants to make everything work in a bigger, faster way for you, the UFOs. You're our partners and this is all about you. Their objective is to do things that are compelling, that attract people, that people need so that you can make money. Everything they do goes into figuring out how they can help you. They know that you have the drive. The number one focus in 2017 is the Shopping Annuity. It will propel your business, it's easier to recruit, you can get more from less, and it's very intriguing. People are attracted to the Shopping Annuity because it just makes sense, and will actually recruit you. You'll learn all about this at #MAWC2017 and beyond. □

GENERATING EXCITEMENT

NEW DIGITAL TOOLS BRING LIFE TO MARKET AMERICA'S ONLINE PRODUCT PAGES, WHILE SHOP LOCAL ENHANCEMENTS ARE BUILDING MORE AND BETTER CONNECTIONS BETWEEN UNFRANCHISE® OWNERS, CUSTOMERS AND LOCAL MERCHANTS.

BY MIKE SHARSKY

User-generated content is driving today's successful digital marketing campaigns, so it's no surprise that online shopping pioneer Market America | SHOP.COM is now using this tool to forge more intimate connections between its products and the people who sell and buy them. At the same time, ongoing enhancements to the SHOP Local program are helping drive that brick-and-mortar component of your UnFranchise Business to a strong national footprint.

SMART CURATION

Market America | SHOP.COM has now partnered with social marketing firm Curalate to bring real-life love of the company's products to SHOP.COM, motivescosmetics.com and the product pages on UnFranchise.com. With Curalate's Fanreel function, photos and videos of people using and enjoying Market America's exclusive products can be uploaded to product detail pages, category pages and more. Users themselves can upload their content to gallery pages. Fanreel brings the intimacy and immediacy of social media marketing to Market America's core product websites.

"It tells the story of our products," says Peter Gold, Chief Digital Marketing Officer. "It fundamentally changes how we market them."

Also in place is Curalate's Like2Buy function that lets you and your customers easily buy products you like on the Instagram pages for SHOP.COM and motivescosmetics.com. Just click the Like2Buy link in the bio at the top of the @MotivesCosmetics and @shopcomdeals Instagram pages.

SHOP LOCAL ENHANCEMENTS

Over 10,000 local merchants across America now participate in this program that lets you generate Cashback and IBV from brick-and-mortar stores. Participants include iconic brands like Burger King, Denny's and Jack in the Box, and Jiffy Lube recently launched with 500 locations across the United States.

MARKET AMERICA | SHOP.COM HAS NOW PARTNERED WITH SOCIAL MARKETING FIRM CURALATE TO BRING REAL-LIFE LOVE OF THE COMPANY'S PRODUCTS TO SHOP.COM, MOTIVESCOSMETICS.COM AND THE PRODUCT PAGES ON UNFRANCHISE.COM.

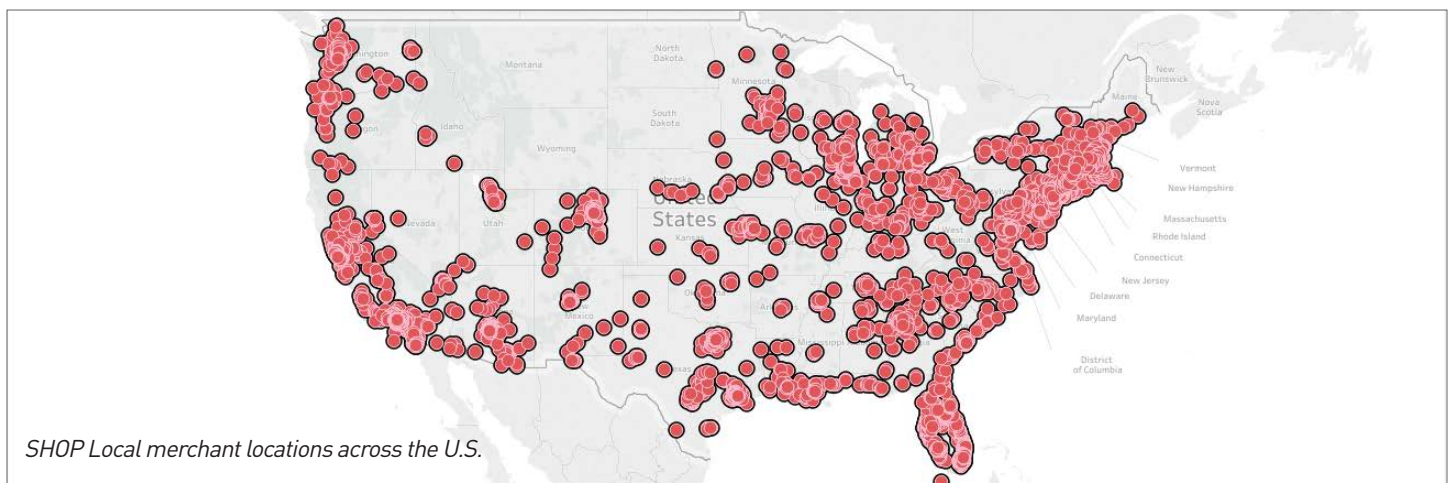
"With that number of merchants and those national brands, we truly now have a national footprint," says Eddie Alberty, Vice President of Strategic Partnerships.

Hungry while in Miami? Dozens of local restaurants let you sample Miami's culturally rich food scene while earning Cashback — and, for UnFranchise Owners, IBV. Be sure to visit the SHOP Local page on SHOP.COM and link the credit or debit card you will use! The program is open to any resident of the United States, and no matter where in the U.S. you live, you can link your card and use SHOP Local while in Miami.

Now, when you visit SHOP Local on SHOP.COM, you'll see a list of local merchants based on your computer's IP address at the time. Getting to SHOP Local itself is now easier, too, with links in the "Shop" pulldown tab at the top left of SHOP.COM and on that site's menu bar.

What about the rare occasion you might not see your transaction recorded for Cashback? You'll now find a "Missing a transaction from" link at the bottom of a participating merchant's SHOP Local details page. Click on that to start a process in which Market America will track down your transaction.

SHOP Local is coming soon to Canada; more information on that launch will be coming soon. A similar walk-in stores program is already running in Taiwan, Hong Kong and Singapore. ☐



UNFRANCHISE MANAGEMENT REPORTS ENHANCEMENTS

MARKET AMERICA WORLDWIDE IS CONTINUOUSLY FOCUSED ON MAKING IT EASIER FOR AN UNFRANCHISE® OWNER TO BUILD THE BUSINESS. THE UNFRANCHISE MANAGEMENT REPORTS ARE ESSENTIAL TO THE GROWTH OF YOUR UNFRANCHISE BUSINESS, AND THEY ARE NOW GETTING A MUCH-NEEDED OVERHAUL AS PART OF OUR ONGOING ENHANCEMENTS TO UNFRANCHISE.COM.



THE UNFRANCHISE MANAGEMENT REPORTS ARE ESSENTIAL TO THE GROWTH OF YOUR UNFRANCHISE BUSINESS AND HELP YOU MANAGE ALL ASPECTS OF YOUR BUSINESS.

- A new Open Placement Report streamlined to show you the bottommost left open placement and the bottommost right open placement under a BDC.

And these are just the beginning. Soon you will have revised UnFranchise Owner Network and Graphic Organization Reports, where you can filter on specific scenarios like people who are close to earning a commission; a new Retail Profit Report which gives you detailed accounting of all profits and expenses which you've earned on orders of ma-branded products that customers have placed with you or you've placed; and a new Builder Report that will help maximize your building efforts by graphically depicting all inside and outside legs around a specific area of your organization. Keep your eyes open for these enhancements and so much more in your UnFranchise Management Reports! □

Market America Worldwide is continuously focused on making the UnFranchise Owner's business building efforts more efficient and effective. The UnFranchise® Management Reports are essential to the growth of your UnFranchise Business and help you manage all aspects of your business. These reports are now getting an overhaul as part of our ongoing enhancements to UnFranchise.com. New reports are being added; existing reports are being updated, consolidated, simplified, and improved; and some outdated reports have been eliminated.

IN OUR INITIAL LAUNCH, YOU WILL FIND:

- An updated landing page for the reports with representative icons and a new navigation bar that follows you from one report to another, making it easy to switch between reports, and quickly access recently run reports as well as finding UnFranchise IDs by someone's name.
- The new Purge Warning Report, which not only shows you quarterly purge warning information, as well as clear, specific reasons for why someone is on the report, but also a new section that displays annual purge warning information.
- The UnFranchise Owner Qualification Report has been completely redesigned and includes new sections, such as showing if a Business Development Center (BC) is activated and the names and IDs of who activates that center. You'll also find detailed information about Master UFO status, UnFranchise Levels, and everything you need to see about global expansion dates and qualifications broken out by region.

THE UNFRANCHISE MOBILE TOOLBOX

THE ONGOING IMPROVEMENTS AND ENHANCEMENTS WE MAKE TO OUR MOBILE PLATFORMS SET YOU UP FOR SUCCESS.

BY DANNY AMMONS



At Market America | SHOP.COM, we're constantly striving to leverage technology to grow your business. It's an absolutely critical improvement, because when we make our processes easier and more engaging for UnFranchise® Owners and their customers, what we're really doing is providing you with a set of tools that will help you succeed.

THE WORLD IS MOVING STEADILY INTO THE REALM OF MOBILE TECHNOLOGIES TO KEEP UP WITH TODAY'S FAST-PACED LIFESTYLES, AND WE'RE DEDICATED TO CREATING THE BEST MOBILE EXPERIENCE POSSIBLE.

The world is moving steadily into the realm of mobile technologies to keep up with today's fast-paced lifestyles, and we're dedicated to creating the best mobile experience possible. Of course, we have a fantastic array of products on SHOP.COM, from housewares to cosmetics, and from electronics to groceries — but that's just one piece of the puzzle. With all of the online shopping possibilities available today, we have to provide an experience that gives your customers a reason to come back again and again, and one that makes your job of growing your UnFranchise Business as simple and clear as possible.

IT'S ALL ABOUT MAKING YOUR SHOP.COM EXPERIENCE SIMPLER, MORE PRODUCTIVE AND MORE PROFITABLE.

For our SHOP.COM Mobile app, for instance, we've added Shopping Trip functionality (in the "My Account" area) that tracks each trip you make to link-off Partner Stores, generating a unique ID for every trip. It even indicates which site or tool you used to link over to these Partner Stores, giving you an icon to show you whether you linked from SHOP.COM or SHOP Buddy®. The best thing, though, is that your Shopping Trip ID tells you whether you earned Cashback on each trip, how much the Cashback amount is, and the status of the Cashback (either pending or awarded).

We've also added a variety of text-message notifications to help you manage your UnFranchise Business, helpful notifications that track AutoShip orders, Annual Renewals, Quarterly Requirements, new registrations waiting for placement, and more. And for the SHOP Local program, our new geofencing capabilities notify you of a SHOP Local store in your area.

To make transactions much easier and quicker for you and your valued customers, the iTransact app lets you use a free card reader in conjunction with your mobile device to process credit and debit transactions on the fly. To learn more, visit the iTransact booth on the concourse.

We've also increased functionality and convenience in so many other helpful ways, such as fingerprint authentication to help you log in more quickly and securely, the ability to see shipping estimates in your Shopping Cart, and the capability to share products on your favorite social media sites. It's all about making your SHOP.COM experience simpler, more productive and more profitable.

THE NEW MEDIA DETAIL VIEW HELPS YOU FIND EXACTLY WHAT YOU'RE LOOKING FOR, WITH ITS GREAT NEW LAYOUT. WE'VE ALSO ADDED THE ABILITY TO SHARE VIA SOCIAL MEDIA, SO YOU CAN SPREAD THE WORD ABOUT YOUR FAVORITE AUDIOS.

We've also worked very hard on a number of enhancements to UnFranchise® Mobile, a critical tool for UFOs to learn the business and stay updated on the latest tips. You can view reports, place orders and even register new partners, right from your mobile device.

There are also plenty of inspiring and educational audios in UnFranchise Media to help you stay motivated and build your UnFranchise Business. It's a great tool to begin with, and we've made it better with improvements like a "Favorites" button to help you keep track of the most important media files for you. The new media detail view helps you find exactly what you're looking for, with its great new layout. We've also added the ability to share via social media, so you can spread the word about your favorite audios. And speaking of spreading the word, a new feature that allows you to provide a guest login in UnFranchise Media to those who might be interested is a great way to expose prospective UFOs to all of the great things going on at Market America | SHOP.COM!

IF YOU WANT TO TAKE IT TO THE NEXT LEVEL WITH THE UFP, YOU CAN EVEN BROADCAST VIA YOUR PHONE OR TABLET TO A NEARBY TV TO PERFORM YOUR OWN PRESENTATION FOR POTENTIAL PROSPECTS.

And we all know how important prospecting is in our business. The UnFranchise Prospecting (UFP) app is one of your strongest tools to present the UnFranchise Business in the best possible way, and use that knowledge to recruit prospective UFOs. Brochures, catalogs, presentations, videos; they're all in the palm of your hand. If you want to take it to the next level with the UFP, you can even broadcast via your phone or tablet to a nearby TV to perform your own presentation for potential prospects. And you'll be happy to know that we've improved the inputting process, creating a smoother user experience and making it even simpler to use.

The Shopping Annuity® app is a crucial tool. The app guides you in finding ways to fund your Shopping Annuity, helping you realize where you can spend money and showing you products that you can purchase from yourself. Complete step seven to find out how your Shopping Annuity can grow over one, five and even 10 years. What's the value of your time, and what's the best way to convert spending into earning with Market America's exclusive brands? What's the best way to fund your Shopping Annuity in your area of specialization, and what's your monthly earnings potential on SHOP.COM? The app helps you answer all of these questions.

So, as you can see, our commitment remains firm to provide you with the best resources we can, so you're empowered to do the best job you can. We'll continue to fill your UFO toolbox with world-class advancements, and we know you'll continue to pair these tools with your determination and hard work to reach your full potential. □



DINE OUT AND EARN WITH SHOP LOCAL MERCHANTS

HUNGRY IN MIAMI? CHOOSE ONE OF THESE DELICIOUS STOPS AND EARN CASHBACK AND IBV.

As you make your dining plans during #MAWC2017, choose from the delicious selection of SHOP Local merchants nearby to support the SHOP Local program and earn Cashback and IBV! All of the merchants listed below are a short distance from the #MAWC2017 host hotel and American Airlines Arena. Don't forget to use the card you have linked to the SHOP Local program, and to check out SHOP Local within the SHOP.COM mobile app.

SHOP Local



EAT GREEK SOUVLAKI
MIDTOWN
Greek
2917 Biscayne Blvd., Miami

180 @ THE DRB
Bar/Gastropub
501 NE 1st Ave., Miami

LARGO BAR & GRILL
Seafood
401 Biscayne Blvd. #1030, Miami
(Located at Bayside Marketplace)

VERO ITALIAN
Italian
90 SE 1st St., Miami

TONY CHAN'S WATER CLUB
Chinese
1717 N Bayshore Dr., Miami

CEVICHE TOWN
Peruvian
194 SE 1st Ave., Miami

FIREMAN DEREK'S
Café/Lunch
2818 N Miami Ave., Miami

HANNYA
Japanese
1063 Brickell Plaza, Miami

LATINOS 305
Cuban
44 NE 1st St., Miami

CRAZY ABOUT YOU
Mediterranean
1155 Brickel Bay Dr., Ste. 101, Miami

POWER PIZZERIA
Pizza
50 SW 10th St., Miami

D-DOG HOUSE
American (Traditional)
50 SW 10th St., Unit 46, Miami

**DOLORES BUT YOU CAN
CALL ME LOLITA**
International Fusion
1000 S Miami Ave., Miami

MARION
Mediterranean
1111 SW 1st Ave., Miami

PIOLA
Pizza/Italian
1250 S Miami Ave., Miami

PUCCI'S PIZZA
Pizza/Italian
888 Biscayne Blvd., Miami

**For the most up-to-date list, search "Miami, FL" in SHOP Local on SHOP.COM or the SHOP.COM mobile app.
Program is available to U.S. residents only. Participating merchants are subject to change.*

A FRESH LOOK FOR THE BUSINESS

MARKET AMERICA HAS UPDATED THE MOST PROMINENT BUSINESS-BUILDING MATERIALS TO GIVE YOUR UNFRANCHISE® BUSINESS A REVAMPED LOOK WITH THE MOST UP-TO-DATE INFORMATION AND TERMINOLOGY.

BY HEATHER SYKES



THE UBP VIDEO HAS BEEN UPDATED TO MATCH THE DESIGN AND FLOW OF THE UPDATED UBP POWERPOINT AND FLIP CHART. USE THIS VIDEO TO PRESENT THE UNFRANCHISE BUSINESS WITH CONFIDENCE.

Market America Worldwide has always been committed to leveraging the latest marketplace demands and technology to maintain its place in the forefront of entrepreneurial success. Keeping the UnFranchise Business brand current is part of this commitment. Market America has always provided and will continue to provide UnFranchise Owners with every tool for success within the business.

The materials available to help you introduce and promote your UnFranchise Business have been updated recently to keep them fresh and enticing. The information has been updated to fully incorporate the Shopping Annuity® and our most recent terminology to provide the most current information to your partners and prospects.

Be sure to keep your collection of business-building materials current so that you are representing the most up-to-date image of the company.

UNFRANCHISE BUSINESS PRESENTATION

The UnFranchise Business Presentation (UBP) was given a total facelift that matches the look of the Market America Catalog to keep branding consistent. Images were modernized, information and statistics were updated and the Shopping Annuity was fully incorporated.

UNFRANCHISE BUSINESS FLIP CHART

The Flip Chart was also updated with a fresh look that reflects the updates to the UBP. Whether you're presenting the business with the hard copy or

the digital version (or perhaps a combination of both) you'll have the same look and feel with both presentations. **(Code: 700 | \$15.00 – pack of 10)**

UBP VIDEO

The UBP video has been updated to match the design and flow of the updated UBP PowerPoint and Flip Chart. Use this video to present the UnFranchise Business with confidence. It's available at marketamerica.com and on Market America's YouTube channel.

GETTING STARTED GUIDE

The core of the UnFranchise Business has not changed since the company's inception, thus the information within the Getting Started Guide is largely the same. However, the guide has been given a new look, and updates such as the Shopping Annuity, Shopping Advisor and Shopping Annuity Bonus Program have been added where necessary. **(Code: 391 | \$7.50 – pack of 5)**

GLOBAL ANNUAL REPORT

Last year, the Annual Report was reintroduced as one global piece, which contains the latest company information in four languages. This presents Market America Worldwide in a beautiful, professional way for our UnFranchise Owners all over the world. This report reflects Market America Worldwide's global presence and universal opportunity. Your customers and prospects will be impressed, whether they speak English, Spanish, Chinese or French. **(Code: 18000 | \$ 12.00 – pack of 10) □**

WHAT'S NEW FOR TLS

GROW YOUR BUSINESS WITH SOME UPCOMING FRIENDLY COMPETITION.

BY KAITLIN BRITZ, CONTRIBUTING WRITER

2017 brings you fresh opportunities for you to win big with TLS® Weight Loss Solution! This year TLS is running two major global promotions, doubling your chances of winning with TLS. This includes the TLS Top 21 Sales Contest and our social media promotion, the Monthly TLS 21-Day Challenge. With fantastic prizes to be won, including a one-day cruise aboard JR and Loren Ridinger's private yacht and \$2,200.00 worth of SHOP.COM gift cards, these exciting contests are not to be missed! These contests are open to all UnFranchise® Owners from the United States, Canada, United Kingdom, Australia, Spain, Mexico, Taiwan, Singapore and Hong Kong.

THIS YEAR TLS IS RUNNING TWO MAJOR GLOBAL PROMOTIONS, DOUBLING YOUR CHANCES OF WINNING WITH TLS.

TLS TOP 21 SALES CONTEST

Use your superior selling skills and our high-quality products to earn a coveted spot aboard the Utopia! The objective of the TLS Top 21 Sales Contest is to sell the most TLS-coded products during the contest period, Feb. 15 – June 17, 2017. The top 21 UnFranchise Owners who win this exciting sales competition will win a TLS Business Building training for themselves and one guest aboard the yacht. This training will include a special business seminar, lunch, and an evening cruise and reception.

To qualify for this contest UnFranchise Owners must sell more TLS-coded products than their competitors during the contest period, which makes this a great contest for boosting your overall sales. We highly recommend selling our popular TLS 21-Day Challenge Kit, which is an easy and excellent way to increase your sales and get the competitive edge over your fellow participants. To enter, product orders must be documented and submitted to findyourfit@marketamerica.com by June 30, 2017. To view the Official Contest Rules, visit the tlsSlim.com blog.

MONTHLY TLS 21-DAY CHALLENGE

Get ready to lose weight and feel great with the Monthly TLS 21-Day Challenge! Take the TLS 21-Day Challenge and share your success with us on social media for a chance to be the TLS 21-Day Challenge winner of the month. During this 12-month social media contest, each monthly winner will receive a \$100.00 SHOP.COM gift card and will be automatically entered for a chance to win the TLS 21-Day Challenge winner of the year prize, which is a \$1,000.00 SHOP.COM gift card! This contest is open to both UnFranchise Owners and Preferred Customers, so take the Challenge with customers to encourage some healthy competition.

To enter, purchase a TLS 21-Day Challenge Kit and start and complete the TLS 21-Day Challenge in one calendar month. Then it's time to share your results with us! Visit the TLS Weight Loss Solution Facebook page



GET INTO THE COMPETITIVE SPIRIT AND USE THESE EXCITING PROMOTIONS TO BUILD YOUR UNFRANCHISE BUSINESS AND INCREASE SALES WHILE HELPING CUSTOMERS FIND THEIR FIT WITH TLS WEIGHT LOSS SOLUTION!

and click on the "Monthly Challenge Contest" tab. Fill in the form, which includes uploading before and after photos, pounds/inches lost, order number (for the TLS 21-Day Challenge Kit) and a short testimonial. To view the Official Contest Rules, visit the tlsSlim.com blog.

Each month the top finalists will be chosen by the TLS corporate team based on overall personal challenge results and testimonials provided. Once the finalists are chosen, they will be posted on Facebook and the entry with the most votes on Facebook will win. Start promoting the Monthly TLS 21-Day Challenge today and tell your customers about this great new contest.

Get into the competitive spirit and use these exciting promotions to build your UnFranchise Business and increase sales while helping customers find their fit with TLS Weight Loss Solution! [□](#)

EXPAND YOUR RETAILING WITH COMMERCIAL ACCOUNTS

COMMERCIAL ACCOUNTS ARE TO RETAIL WHAT THE SHOPPING ANNUITY IS TO PERSONAL USE.

Looking for a new way to expand your retailing? Market America has recently revamped the Commercial Account Program for all UnFranchise® Owners who wish to build commercial accounts.

There are two types of businesses that could qualify as a commercial account for bulk purchases:

- A business that would like to use Market America exclusive products for their business. An example might be a commercial cleaning company wanting to use Snap™ cleaning products in their day-to-day operations, or a daycare that would like to use DNA Miracles® products.
- A business where 51 percent or more of their business comes from services that they render (meaning less than 49 percent of their revenue is generated from retail sales) and they would like to resell our products; for example, a salon that wants to carry Motives® cosmetics for purchase by its customers.

If you know of businesses that fit either of these two categories, or have relationships with them, you will want to take advantage of this new program. Go to UnFranchise.com > Downloads > Support Materials > Category: General Business Building to download and review the following files:

- Commercial Quote Invoice Template 2016
- Commercial Quote Purchase Order Template 2016
- Commercial Quote PO-Invoice Guide 2016
- Commercial Quote Form 2016

Once you've got a business that would like to place an order, follow the process for requesting a quote, getting it approved, and then submitting the order. It's important to note that commercial account orders are placed



between Market America and you as the UnFranchise Owner, and you as the UnFranchise Owner are responsible for the transactions happening between the business and yourself.

There are a lot of businesses out there looking for amazing products like the ones you offer, for use in their day-to-day operations or for augmenting retail in their service-based business. Also, for existing WebCenter Owners, there is a natural fit here, so keep your eyes open for some new training that will be available for you to utilize. For any inquiries or questions concerning the Commercial Account Program, please contact commercialprogram@shop.com or visit the booth outside section 102. □



SHOP THE

DAYMOND JOHN

C O L L E C T I O N

SHOP.COM has partnered with entrepreneur Daymond John to bring you The Daymond John Collection, which is comprised of products and companies that Daymond has invested in. Many of them have been featured on television, and all of them have been selected by Daymond himself. Get inside the mind of a true entrepreneur!

See the entire collection by searching **DJC** on SHOP.COM.



PART 5 | MEET US @ THE BOOTH

“Create your own economy by locking arms with other households, that are buying consumable products online every week! It generates a revolutionary concept of recycling ‘spent money’ into an ongoing income for life! It’s all about getting PAID on the ‘stuff’ you need to buy ANYWAY!”

– Michelle Proeto Charland

THE SHOPPING ANNUITY®



#MAWC2017



SHOP SMART — Enter a product's name or code number in the search bar to find that product quickly and easily.





A
\$500
Value



IT'S
EASY
TO
BUY
YOUR
3
WITH
PAYPAL
CREDIT



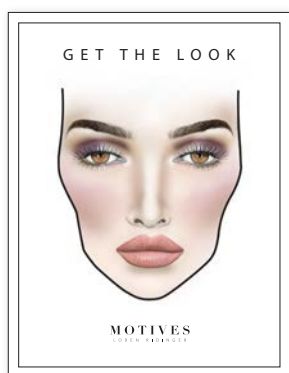
With PayPal Credit you can buy your three tickets now to 2017 International Convention and take up to six months to pay — interest free! It's never been easier to grow your business. Just go to your UnFranchise Business Account, click to get your three — one for a prospect in your left organization, one for a prospect in your right, and one for you — and choose the PayPal Credit option at checkout.*

Plus, during this event only, get your three and receive one bottle (30-day supply) of Isotonix® Activated B Complex, one bottle (30-day supply) of Isotonix Multivitamin without Iron, one bottle (30-day supply) of Heart Health™ Essential Omega III, two Awake® Energy Shots, two Isotonix Daily Essentials packets and ma® WebCenter** — **ALL FREE!**



GET YOUR 3 TO GO!
Don't want to fight the crowds? Purchase your tickets without ever having to leave your seat! Visit your UnFranchise® Business Account on your mobile device to purchase your tickets. Your tickets and FREE promotional products will be shipped automatically within 10 business days.†

*PayPal Credit is only available in the U.S. Terms and Conditions apply. See the PayPal Credit logo when you apply at checkout. **You must visit the WebCenter booth on the concourse to receive your free WebCenter. Free WebCenter activation is subject to a monthly service fee. †For mobile and online ticket purchases, please refer to the information provided on UnFranchise.com for the specific promotional items provided.



MOTIVES FACE CHART—25 SHEETS

The Motives Face Chart is ideal for designing new looks, practicing techniques and recording products used during client consultations. The weighted paper is suitable for use with cream and powder products

Code: Coming Soon



Bubbly
20LPG

Fizzy
21LPG

Champagne
22LPG

Sweet Treat
23LPG

Toast
24LPG

MOTIVES LIQUID POUT PLUMPER

A kiss of lip-boosting shimmer in a tingling formula designed to instantly plump your pout. This hydrating gloss creates fuller, more voluptuous-looking lips in seconds and adds intoxicating shine for a luscious, coveted pout.

Code: see above | UC: \$17.00 | SR: \$23.95 | BV: 12



Pink Gold
09FR2

Diamond Dust
09FR3

Garnet
09FR4

Copper
09FR5

MOTIVES CUSTOM MINERAL FROSTS

Enhance the finish of any custom mineral powder with these frosts. Ideal for creating custom eye shadows, highlighters, liner and blushes.

Code: see above | UC: \$42.00 | SR: \$42.00 | BV: 33



DOUBLE BACK BEAUTY BALM

A five-in-one cream that primes, hydrates, lightens, firms and visibly improves the look of skin.

Code: 09FM24 | UC: \$40.00 | SR: \$40.00 | BV: 18



SHEER POREFECTION PRIMER

A lightweight, matte primer that smooths skin and minimizes the appearance of pores for effortless application of foundation and concealer.

Code: 09FM25 | UC: \$40.00 | SR: \$40.00 | BV: 18



HIGH-DEFINITION FLAWLESS FINISH

Creates a soft-focus effect in an invisible, natural finish that softens lines and enhances the complexion.

Code: 09FM21 | UC: \$28.00 | SR: \$28.00 | BV: 17



MOTIVES CUSTOM BLEND FOUNDATION MODIFIERS AND ACTIVES



COPPER PEPTIDE MULTI-MINERAL COMPLEX

Contains minerals that support normal collagen and elastin to diminish fine lines, improve the appearance of skin and promote hydration.

Code: 09FM23 | UC: \$40.00 | SR: \$40.00 | BV: 18



ULTRA SOOTHING BOTANICAL COMPLEX

Contains botanicals that soothe skin and help to reduce the appearance of redness, making it ideal for those with sensitive skin.

Code: 09FM22 | UC: \$40.00 | SR: \$40.00 | BV: 18



WHIPPING CRÈME

Creates an airy, sponge-like texture that is perfect for crème foundations, blushes, bronzers, highlighters and eye shadows.

Code: 09FM26 | UC: \$15.00 | SR: \$15.00 | BV: 9



Pack of 5

MOTIVES CUSTOM MINERAL POWDER JAR (LARGE)

Fill Motives Custom Mineral Powder Jars with finished custom powder and crème formulations. These perfectly sized containers ensure higher usage rates, creating more opportunities for you to earn retail profits with Motives custom cosmetics.

Code: Coming Soon | UC: \$10.00 | SR: \$10.00 | BV: 0



Pack of 5

MOTIVES CUSTOM MINERAL POWDER JAR (MEDIUM)

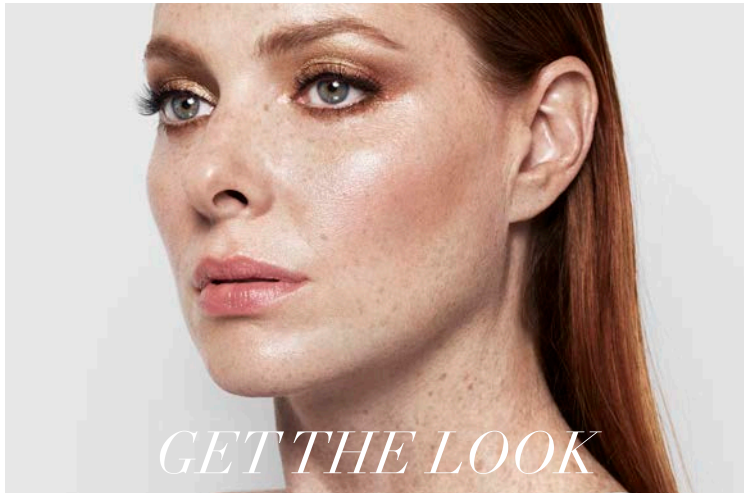
Fill Motives Custom Mineral Powder Jars with finished custom powder and crème formulations. These perfectly sized containers ensure higher usage rates, creating more opportunities for you to earn retail profits with Motives custom cosmetics.

Code: Coming Soon | UC: \$5.00 | SR: \$5.00 | BV: 0



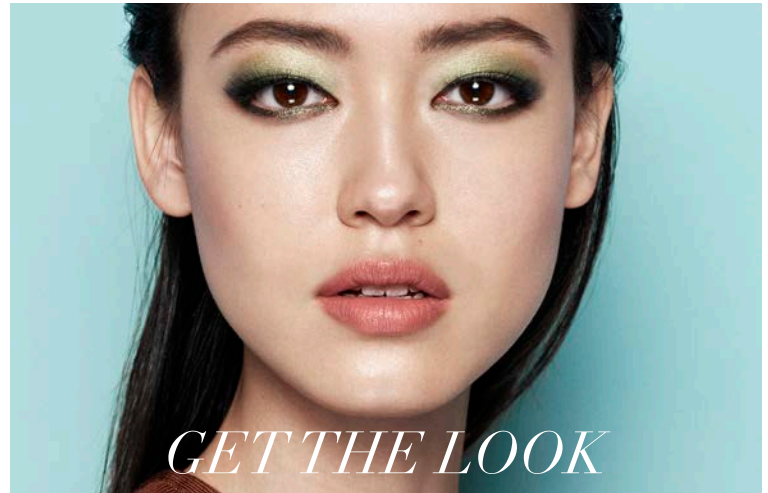
INSPIRED BY YOU

A COLLECTION FOR ANYONE WHO BELIEVES IN THE POWER OF BEAUTY, SELF CONFIDENCE AND LIFTING OTHERS THROUGH THE MAGIC OF MAKEUP.



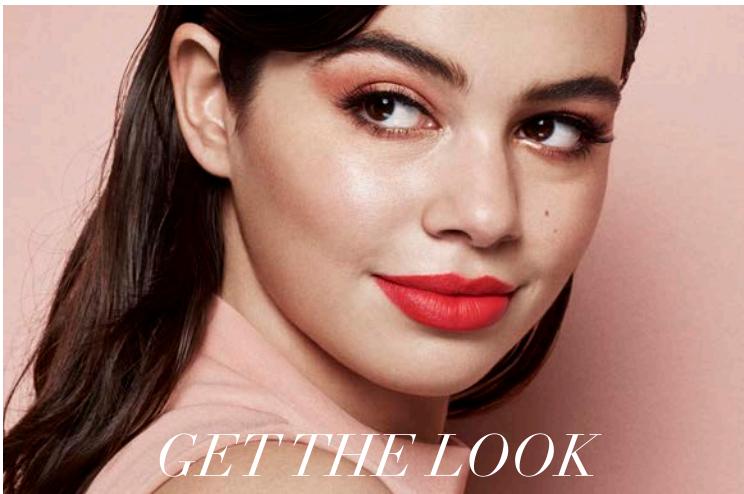
GET THE LOOK

Motives Pressed Eye Shadow — Moody | Code: 216MES | UC: \$10.75 | SR: \$14.95 | BV: 7.75
 Motives Eye Illusions — Sizzle | Code: 108MEIS | UC: \$14.25 | SR: \$19.95 | BV: 11
 Motives Eye Illusions — Rapture | Code: 100MEIS | UC: \$14.25 | SR: \$19.95 | BV: 11
 Motives Pressed Blush — Poppy Passion | Code: 211MB | UC: \$13.50 | SR: \$18.95 | BV: 10
 Motives All Day Liquid Stick — Sultry | Code: 105DLS | UC: \$17.00 | SR: \$23.95 | BV: 12
 Motives Custom Mineral Eye Shadow — Pure Hollywood*



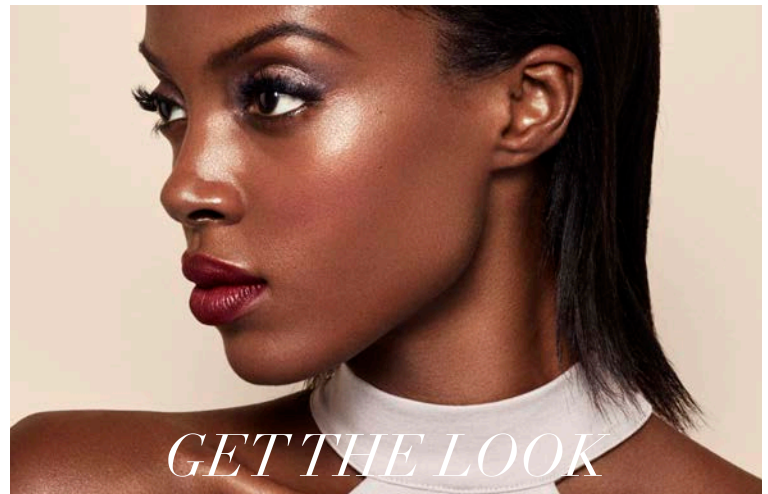
GET THE LOOK

Motives Luxe Crème Eye Shadow — Gold Dust | Code: 191MCES | UC: \$13.50 | SR: \$18.95 | BV: 10
 Motives Eye Illusions — Cosmic | Code: 102MEIS | UC: \$14.25 | SR: \$19.95 | BV: 11
 Motives Khol Eyeliner — Green Envy | Code: 43MEP | UC: \$12.00 | SR: \$16.95 | BV: 8.5
 Motives All Day Liquid Stick — Sultry | Code: 105DLS | UC: \$17.00 | SR: \$23.95 | BV: 12
 Motives 3-in-1 Contour, Bronzer and Highlight Kit | Code: 101MSD | UC: \$26.00 | SR: \$36.50 | BV: 20
 Motives Custom Mineral Eye Shadow — Infatuated, Envy and Emerald*



GET THE LOOK

Motives Pressed Eye Shadow — Antique Gold | Code: 121MES | UC: \$10.75 | SR: \$14.95 | BV: 7.75
 Motives Pressed Eye Shadow — Summer Glow | Code: 223MES | UC: \$10.75 | SR: \$14.95 | BV: 7.75
 Motives Ultra Matte Lipstick — Sex Pot | Code: 203UML | UC: \$13.60 | SR: \$18.95 | BV: 10
 Motives Pressed Blush — Lust | Code: 176MB | UC: \$13.50 | SR: \$18.95 | BV: 10
 Motives Custom Mineral Eye Shadow — Sugar n'Spice and Ultra Femme*



GET THE LOOK

Motives Luxe Crème Eye Shadow — Brown Sugar | Code: 193MCES | UC: \$13.50 | SR: \$18.95 | BV: 10
 Motives Pressed Eye Shadow — Steel | Code: 105MES | UC: \$10.75 | SR: \$14.95 | BV: 7.75
 Motives Pressed Eye Shadow — Beyond | Code: 219MES | UC: \$10.75 | SR: \$14.95 | BV: 7.75
 Motives Pressed Eye Shadow — Bedroom Eyes | Code: 138MES | UC: \$10.75 | SR: \$14.95 | BV: 7.75
 Motives Pressed Blush — Winter Nights | Code: 207MB | UC: \$13.50 | SR: \$18.95 | BV: 10
 Motives Ultra Matte Lipstick — Kinky | Code: 204UML | UC: \$13.60 | SR: \$18.95 | BV: 10
 Motives Custom Mineral Eye Shadow — Warrior Princess and Summer Romance*

*Contact a Motives® Beauty Advisor for Custom Mineral Eye Shadows.
 *Add "C" in front of the code number for Canadian orders online.



welcome our newest arrivals



dna miracles® natural kids shampoo + body wash

is specially formulated to be extra gentle on delicate skin and hair. Our two-in-one cleanser contains natural ingredients including moringa oil, and is free of DEA, parabens, dyes and synthetic fragrances. Suitable for daily use on children ages 1 and up.

Code: 6950 | UC: \$10.00
SR: \$13.95 | BV: 5.5



dna miracles® natural kids conditioner

is specially formulated to be extra gentle while strengthening hair, reducing frizz and boosting shine. Our special lightweight formula is free of silicones, parabens, dyes and synthetic fragrances. Suitable for daily use on children ages 1 and up.

Code: 6951 | UC: \$10.00
SR: \$13.95 | BV: 4.5



dna miracles® natural kids lotion

is an extra-gentle moisturizer specially formulated to nourish and hydrate delicate skin. This natural lotion is free of silicones, parabens, dyes and fragrances. Suitable for daily use on children of all ages.

Code: Coming Soon



dna miracles® natural kids detangler

is a specially formulated leave-in detangling spray that conditions the hair, helps stop tangles, strengthens hair and boosts shine. Our nourishing blend is free of silicones, dyes, parabens and synthetic fragrances. Suitable for daily use on children ages 1 and up.

Code: 6953 | UC: \$7.75
SR: \$10.95 | BV: 3.25



dna miracles® natural kids bubble bath

is an extra-mild formula filled with ingredients that gently cleanse the skin while long-lasting bubbles provide endless fun during bath time. Our bubble bath is free of silicones, parabens, dyes and synthetic fragrances. Suitable for daily use on children ages 1 and up.

Code: 6954 | UC: \$10.00
SR: \$13.95 | BV: 5



SHAKE. SPRAY. CLEAN.



The **Snap™ Essentials Kit** contains everything you need to clean your home — all in one easy-to-use pack! Each kit includes three packs each of All-Purpose Cleaner, Sanitary Bathroom Cleaner, All Fresh™, Stain Remover and Dishwashing Liquid — all nontoxic, phosphate free and biodegradable. The kit also includes five high-quality, durable, labeled bottles for added convenience. All you need to do is drop a pack into its matching labeled bottle, fill with water, then **“Shake. Spray. Clean.”™**

Snap™ Essentials Kit

Code: 6945 | UC: \$29.95 | SR: \$39.95 | BV: 20



Introducing new **Snap Essentials Refills!** The refills are specially designed to be used in conjunction with the Snap Essentials Kit, to ensure that your Snap Essentials Kit container is always fully stocked and ready to clean. Each refill contains four packs of the Snap Essentials Kit products of your choice.

Snap™ Essentials Refills

Code: see below | UC: \$7.00 | SR: \$9.95 | BV: 4.5

Snap Essentials All-Purpose Cleaner Refills | Code: 6915

Snap Essentials Sanitary Bathroom Cleaner Refills | Code: 6916

Snap Essentials Dishwashing Liquid Refills | Code: 6917

Snap Essentials All Fresh™ Refills | Code: 6918

Snap Essentials Stain Remover Refills | Code: 6919

Get your home clean in a Snap at **SHOP.COM**.  **SHIPFREE** AVAILABLE

LUMIÈRE DE VIE®



1



2



3



4



5

A.M. TO P.M. SKINCARE

Lumière de Vie® uses the power of the sea and the earth to help provide revitalized radiance, improved clarity and younger-looking skin with its powerful age-reversing skincare formulas.



6



7



8



10



12



13



9



11

1. Lumière de Vie® Micellar Cleanser | Code: 12216 | UC: \$32.00 | SR: \$45.00 | BV: 24, 2. Lumière de Vie® Facial Cleanser | Code: 12207 | UC: \$28.50 | SR: \$39.95 | BV: 20.5, 3. Lumière de Vie® Toner | Code: 12208 | UC: \$25.00 | SR: \$34.95 | BV: 18.5, 4. Lumière de Vie® Volcanic Exfoliating Mask | Code: 12202 | UC: \$37.00 | SR: \$51.95 | BV: 30, 5. Lumière de Vie® Illuminating Fading Fluid | Code: 12203 | UC: \$44.50 | SR: \$61.95 | BV: 35, 6. Lumière de Vie® Needle-Free Serum | Code: 12212 | UC: 72.00 | SR: \$99.95 | BV: 63, 7. Lumière de Vie® Serum Concentrate | Code: 12204 | UC: \$62.00 | SR: \$86.95 | BV: 50, 8. Lumière de Vie® Super Crème | Code: 12214 | UC: \$57.00 | SR: \$79.95 | BV: 45, 9. Lumière de Vie® Intense Rejuvenation Crème | Code: 12201 | UC: \$44.50 | SR: \$62.50 | BV: 35, 10. Lumière de Vie® Advanced Firming Neck Crème | Code: 12213 | UC: \$44.50 | SR: \$62.50 | BV: 35, 11. Lumière de Vie® Eye Balm | Code: 12200 | UC: \$32.25 | SR: \$44.95 | BV: 24, 12. Lumière de Vie® Intensive Hand & Body Crème | Code: 12205 | UC: \$23.00 | SR: \$31.95 | BV: 16, 13. Lumière de Vie® Pore Minimizing Serum | Code: 12215 | UC: \$42.50 | SR: \$59.95 | BV: 32

🍁 Add "C" in front of the code number for Canadian orders online.



STAY HEALTHY AS YOU AGE



Adequate nutrition during the golden years has its challenges. As we age our bodies become less efficient at absorbing crucial nutrients, so it's important to be sure we're getting the right vitamins and minerals.

Isotonix® Multivitamin Fifty Plus is an isotonic-capable food supplement that has been specially formulated with a broad spectrum of nutrients that help support the health of adults 50+ and help keep your clock ticking efficiently. Isotonix Multivitamin Fifty Plus supplements dietary deficiencies and helps maintain normal metabolic functioning, essential to keeping you healthy as you age.*

ISOTONIX® MULTIVITAMIN FIFTY PLUS
Code: 13076 | UC: \$35.75 | SR: \$49.95 | BV: 25

Isotonix®
The world's most advanced nutraceuticals

*These statements have not been evaluated by the Food and Drug Administration. This product(s) is not intended to diagnose, treat, cure or prevent any disease.

WHAT'S NEW WITH websolutions

You'll find that our solution can be tailored directly to fit the needs of your business requirements. In today's technologically advanced world, you either stay on the cutting edge of technology or you are out of business.



OWNER ENHANCEMENTS



WebCenter Resource Magnets
(Includes 5 magnets)
Code: 6078 | \$9.00



B2B Services Catalogs (Includes 5 of the updated B2B catalogs)
Code: 661B2B | \$18.00



B2B Assessment Bundle (Includes one pad (50 pages) of each: Website Design & Management, Social & Digital Marketing, Business Spending)
Code: 660B2B | \$15.00

THE ULTIMATE ONLINE MARKETING STRATEGY

TAKE A FREE B2B CONSULTATION TO IDENTIFY HOW WE CAN HELP

Web Design & Management E-commerce Digital & Social Media Marketing	Google & Facebook Advertising Referral Marketing Nonprofit Programs
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websolutions
by maWebCenters



WebSolutions Services Posters
(Includes 5 posters)
Code: 6077 | \$9.00

WebSolutions Window Decal
(Includes 5 decals)
Code: 6076 | \$6.00

winning with websolutions | team contest

Gain knowledge, experience and success.

- Sell more websites and digital marketing products
- Learn how to recruit WebCenter Pros
- Experience the new 12-Week Action Plan
- Expand with SHOP Local, commercial accounts and iTransact

DIFFERENT TRACKS, SAME SUCCESS

Choose the track that fits best to achieve optimal results.

- WebCenter Owners can now choose a track: major or minor
- WebCenter Pro Program for industry professionals

WEBSITE CLIENT ENHANCEMENTS

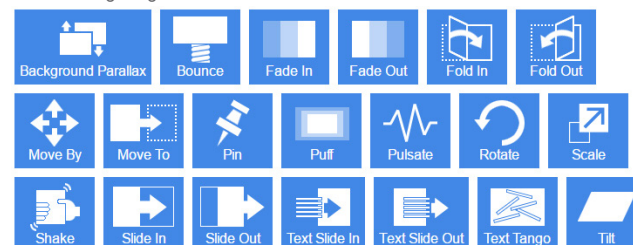
NEW MONTHLY OPTIONS

Choose the website monthly program that is best for your company.

Good	Better	Best
\$19.99 /month <ul style="list-style-type: none"> Basic Maintenance and Management Package Includes everything that comes with the Monthly Maintenance and Management Package, except for CRM (Customer Relationship Management), e-commerce and phone support. 	\$60.00 /month <ul style="list-style-type: none"> Monthly Maintenance and Management Package Includes hosting, email, unlimited phone and chat support, ability to sell your website, use of marketing tools and unlimited upgrades to the platform. 	\$149.00 /month <ul style="list-style-type: none"> Managed Monthly Membership Includes everything that comes with the Monthly Maintenance and Management Package, plus up to 10 hours per month of editing and content management. Also includes a free Premium Response Design every year.
Activate	Activate	Activate

NEW WEBSITE EFFECTS

We are continuously upgrading our product to keep your business on the cutting edge.



Visit the maWebCenters® booth on the concourse to learn more about the new enhancements, WebCenter Pro Program, Contest and WebCenter Special!

CONQUER ENTERTAINMENT® PRESENTS

AWAKE ALL NIGHT

FEB.10
9PM

1306
(THIRTEEN O'SIX)
1306 N MIAMI AVE.,
MIAMI, FL 33136

FREE WITH RSVP

AT GETCONQUER.COM/EVENTS

21+ DRINK SPECIALS WITH AWAKE® ENERGY
AND TOAST VODKA

DJ AFFECT

LIVE PERFORMANCES BY
FREEKEY ZEKEY, MILLION YOUNG,
BEAU VALLIS, VCASI, SHIRAGIRL,
MALA REIGNZ + SPECIAL GUESTS



TOAST
vodka

#CONQUERMAMI

INTRODUCING THE CONQUER ENTERTAINMENT EMERGING ARTIST ASSESSMENT PACKAGE

We recognize that in order for an artist to be successful with lifestyle marketing they must have a reasonably large following, and those fans need to be engaged with the artist. Conquer Entertainment is proud to launch our Emerging Artist Assessment Package. This will help an artist to better utilize their social media marketing tools and prepare them for Lifestyle Campaigns.

THE PROGRAM PROVIDES THE FOLLOWING:

- An initial consultation directly with our CEO or member of our Conquer Entertainment corporate team
- A comprehensive digital assessment by our internet marketing team
- Distribution through our partners
- Eligibility for our Conquer specific events
- Their own SHOP.COM site
- Access to our services and affiliated service providers.

AVAILABLE EXCLUSIVELY THROUGH A CERTIFIED ARTIST DEVELOPER.

For more information on this and other exclusive products, please visit the Conquer Booth section 117.



CONQUER
ENTERTAINMENT®



MAKE A DIFFERENCE WITH maCARES AT #MAWC2017

ARE YOU READY TO JOIN THE EXCITEMENT AT THE maCARES BOOTH AT #MAWC2017? BE SURE TO STOP BY TO SEE ALL THAT maCARES HAS TO OFFER.

BY ABBY BEAVER, CONTRIBUTING WRITER



Come by to see veteran Terry White and FAITH, his service dog!

maCARES PRIZE WHEEL

The maCares Prize Wheel is back by popular demand. Donate one dollar per spin on the maCares prize wheel for a chance to win high demand items like entries into a drawing for tickets to the 2017 Market America International Convention or a Market America product basket valued at over US\$600.00! There's no limit to the number of times you can donate to spin, so get ready to get your spin on!

#maCARES CONTEST

Are you a social media guru? Post your picture by the maCares booth including #maCares for a chance to win your choice of an entry into a drawing for tickets to the 2017 Market America International Convention or a basket filled with Market America products valued at over US\$600.00! Hashtag drawing entry winners will be randomly selected and contacted each day so post and tag your friends often!

CHANGE FOR A CHANGE

The *Change for a Change* program offers a way for you to help make a difference with just your loose change! Donations support the faith Cares program which helps service dogs that help veterans suffering from Post-Traumatic Stress Disorder and/or Traumatic Brain Injury by covering the cost of training and re-certification, veterinary care, grooming, food, and supplies for the service dogs of veterans. All donations collected in the *Change for a Change* jar will be matched up to \$5,000.00.

OPERATION UNIFORM

Like camo? maCares has put Operation Uniform in effect by offering

hand-crafted wristlets and iPad/tablet covers repurposed from retired combat military uniforms. There will be a limited number of these wristlets and iPad/tablet covers available during #MAWC2017, so make sure to stop by early! If you're not able to get yours at #MAWC2017, you can still purchase a wristlet or iPad/tablet cover by emailing the maCares team at weCare@maCares.org.

maCARES & faith CARES APPAREL AND MEMENTOS

Help us spread awareness while showing your support by wearing one of our new colors of the maCares and faith Cares shirts. Short-sleeved and long-sleeved shirts are available in limited supplies of adult and youth sizes. Need a nice blanket to keep you warm during conference, tailgating, or snuggling on the couch? maCares has you covered! Be sure to get your paws on one of the notecard sets featuring the eight faith Cares service dogs!

As always, 100 percent of proceeds go toward improving the quality of life of others by sponsoring emergency veterinary care for rescued animals and by "helping service dogs help others."

We hope you will be able to visit us and learn more about our 2017 charitable initiatives, but in case you won't be able to stop by, visit macares.org, like us on Facebook (facebook.com/macares.org), follow us on Instagram (@macares_org) and Twitter (@maCares), and check out our YouTube channel (youtube.com/macares1) to catch up on the latest news and information. You can also contact us at weCare@maCares.org with questions and merchandise requests. □



nutraMetrix®
Custom Health Solutions

GROW YOUR BUSINESS!

LEVERAGE NUTRAMETRIX® AND GROW YOUR BUSINESS!

We have the finest health and nutrition products in the world. Patients want the best recommendations from their trusted health professionals, and nutraMetrix provides a way for health professionals to answer their patients' needs. When doctors recommend nutraMetrix, they are encouraging better lifestyle habits that improves patient engagement, and supports organizational growth. Learn more about how nutraMetrix can help you grow your business!

NUTRAMETRIX PROVIDES

- Products and services for all health professional types
- Comprehensive marketing tools and implementation support
- Detailed training for UFOs, health professionals and staff

UPCOMING TRAINING DATES AND LOCATIONS

Niagara Falls, N.Y., **March 17-19, 2017** (NC and HP training)
Scottsdale, Ariz., **May 5-7, 2017** (NC training)
Chicago, Ill., **June 2-4, 2017** (NC training)
McLean, Va., **September 8-10, 2017** (NC training)
Gene SNP DNA Analysis Boot Camps: **Coming soon!**
nutraMetrix NC and HP Convention: **Coming in the fall of 2017!**



EDWARD M. FLORES, M.D.
Senior Master Coordinator

"It is my professional opinion that in terms of quality nutraceuticals, there is no product or product line on the market today that gives us the ability to impact people's lives like nutraMetrix Isotonix® products. The products have been intelligently designed with the human physiology in mind to maximize ease of use, bioavailability (absorption) as well as efficacy (benefit). I am proud to represent nutraMetrix Custom Health Solutions, and to be in association with Market America | SHOP.COM."



TAMARA WEINSTEIN, PT, DPT, MS
Professional Coordinator

"nutraMetrix is a science-based, customizable wellness solution that provides health professionals like myself all the products and tools needed to help optimize the health and wellness of our patients. nutraMetrix has been a tremendous benefit to my practice, as it has allowed me to optimize patient outcomes, generate cash flow and it is an amazing vehicle that is allowing me to build an ongoing income."



JULIE LANDSIEDEL, FNP
National Supervising Coordinator

"nutraMetrix has given me the opportunity to impact more lives with our education and wellness options than my prescription pad ever did. There is nothing more rewarding than teaching others to empower their health! We ARE changing the world...one person at a time!"

Stop by the booth to meet the nutraMetrix team and explore the tools to grow your business!

INTRODUCING MALAYSIA

Market America Worldwide is proud to announce its upcoming Market Country launch — Market Malaysia. Here's a little information and statistics to get you excited!

CAPITAL

Kuala Lumpur



AREA

329,847 sq km (127,355 sq miles)
consisting of 13 states
and three federal territories

NEIGHBORING COUNTRIES

Singapore, Brunei,
Indonesia and Thailand

CLIMATE: tropical
NATIONALITY: Malaysian(s)

RM CURRENCY

Ringgit Malaysia
(written as RM)

LANGUAGES

Bahasa Malaysia (official)

English, Chinese (Cantonese, Mandarin, Hokkien, Hakka, Hainan, Foochow),
Tamil, Telugu, Malayalam, Panjabi, Thai

Stay tuned
for updates on
the upcoming
launch in
Malaysia!

POPULATION 30,949,962

MEDIAN AGE: 28.2 years (total); male: 28 years; female: 28.5 years



ETHNIC GROUPS

Indian (6.7%)
Indigenous (11.8%)
Chinese (22.6%)
Malay (nearly 60%)

NATURAL RESOURCES: tin, petroleum, timber, copper,
iron ore, natural gas and bauxite

NATIONAL SYMBOLS: tiger and hibiscus

NATIONAL COLORS: red, white, blue and yellow

"I am very excited to be part of Market America Worldwide. I see great opportunities in Malaysia, as Malaysians are one of the most digitally connected people, with 50 percent of the population being active e-commerce shoppers. It makes me even more excited working towards the opening of Market Malaysia and being a part of another success in Asia."

— Cherie Foong, Market Malaysia Country Manager



"Malaysia is one of the most multicultural countries in the world. We are working hard to bring the UnFranchise® Business to Malaysia this year. The population there can help the company further develop other parts of Asia in the future, so be ready!"

— Anthony Kwan,
Asia-Pacific Regional Director and Hong Kong Country Manager



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For questions or to reserve your spot for a Moving Up Seminar, contact Stacey Amick at (336) 389-6729 or staceya@marketamerica.com.

**Dates and location subject to change.*

March 8-9, 2017	Miami Beach, Fla.	SOLD OUT
March 10-11, 2017	Miami Beach, Fla.	SOLD OUT
March 12-13, 2017	Miami Beach, Fla.	SOLD OUT
March 24-25, 2017	Miami Beach, Fla.	SOLD OUT
March 26-27, 2017	Miami Beach, Fla.	
September 15-16, 2017	New York, N.Y.	SOLD OUT
September 17-18, 2017	New York, N.Y.	
November 3-4, 2017	Miami Beach, Fla.	
November 5-6, 2017	Miami Beach, Fla.	

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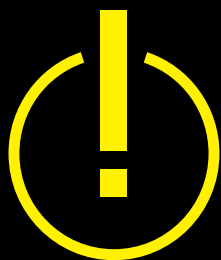
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SYMPHONY BALLROOM

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A man in a dark suit and sunglasses waves his right hand. He is standing on a stage with confetti falling around him and a small firework exploding in the background. The background is dark with some stage lights.

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